

Smartphones in the United States

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Smartphones in the United States

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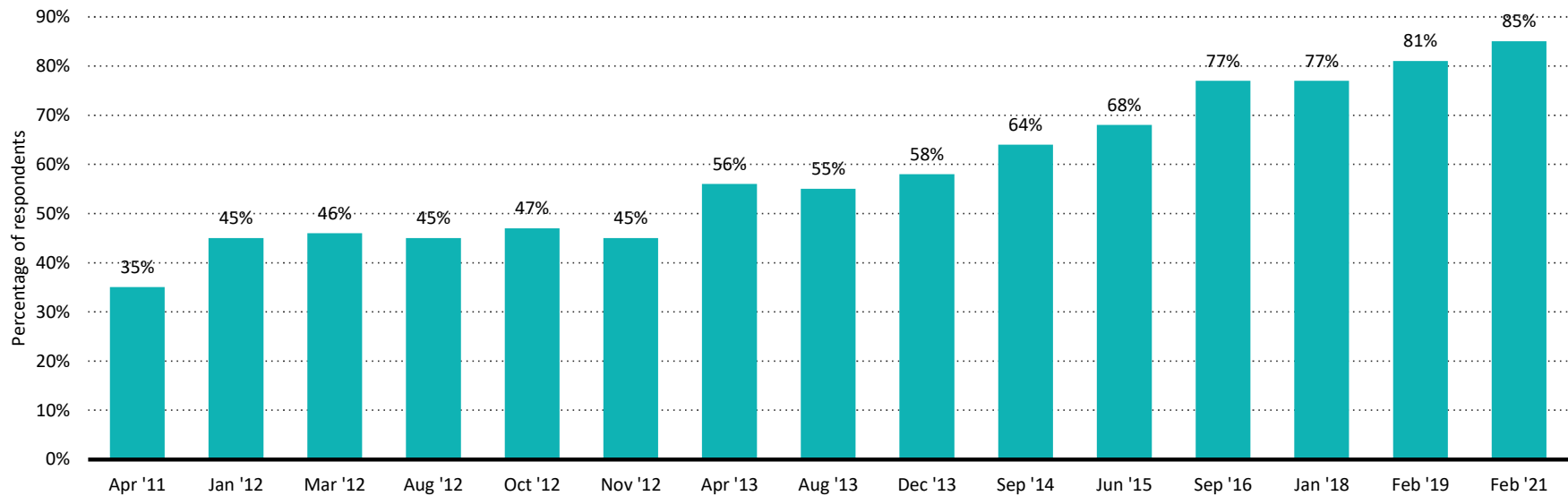
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Overview

Smartphones in the United States

Smartphone ownership in the U.S. 2011-2021

Percentage of U.S. adults who own a smartphone from 2011 to 2021



Note(s): United States; 2011 to 2021*; 18 years and older

Further information regarding this statistic can be found on [page 34](#).

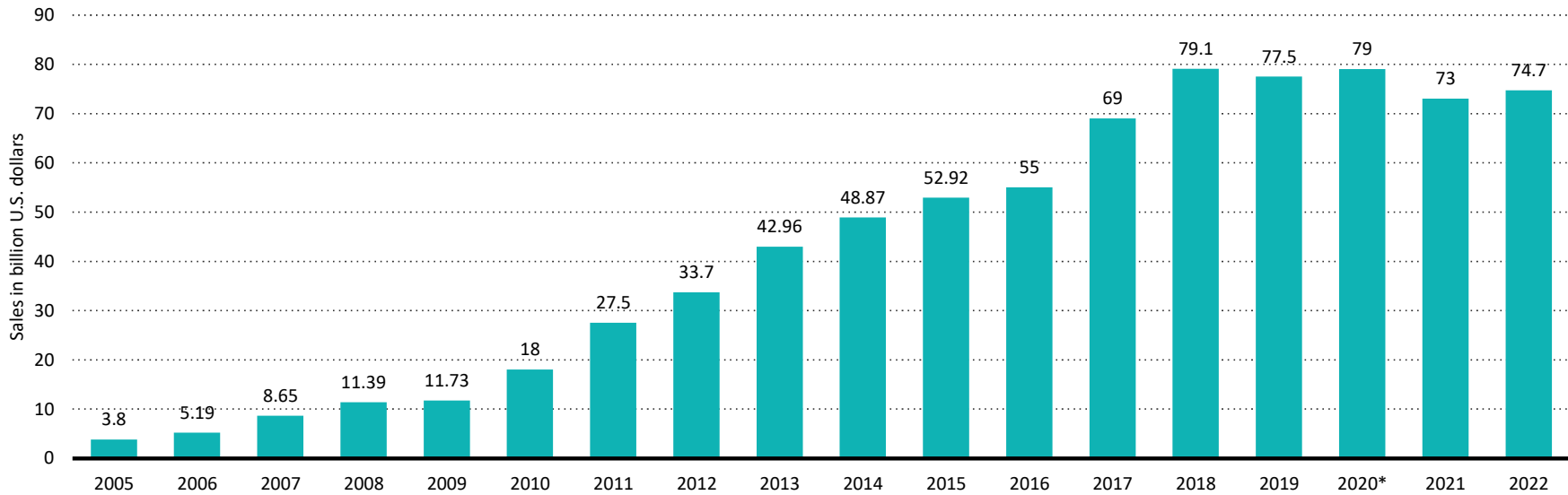
Source(s): Pew Research Center [ID 219865](#)



SUBSCRIPTION

Smartphone sales value in the United States 2005-2022

Smartphone sales forecasts in the United States from 2005 to 2022 (in billion U.S. dollars)



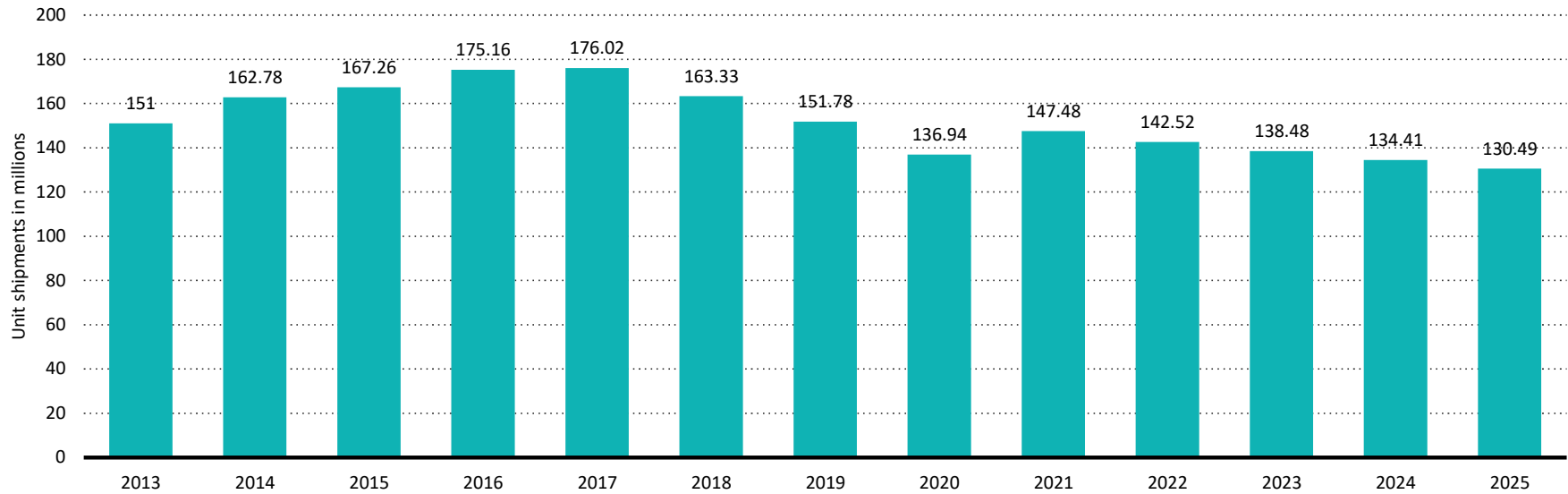
Note(s): United States; 2005 to 2021

Further information regarding this statistic can be found on [page 35](#).

Source(s): Consumer Technology Association; US Census Bureau [ID 191985](#)

Smartphone unit shipments in the U.S. 2013-2025

Number of smartphone unit shipments in the United States from 2013 to 2025 (in millions)



Note(s): United States; 2018 to 2021

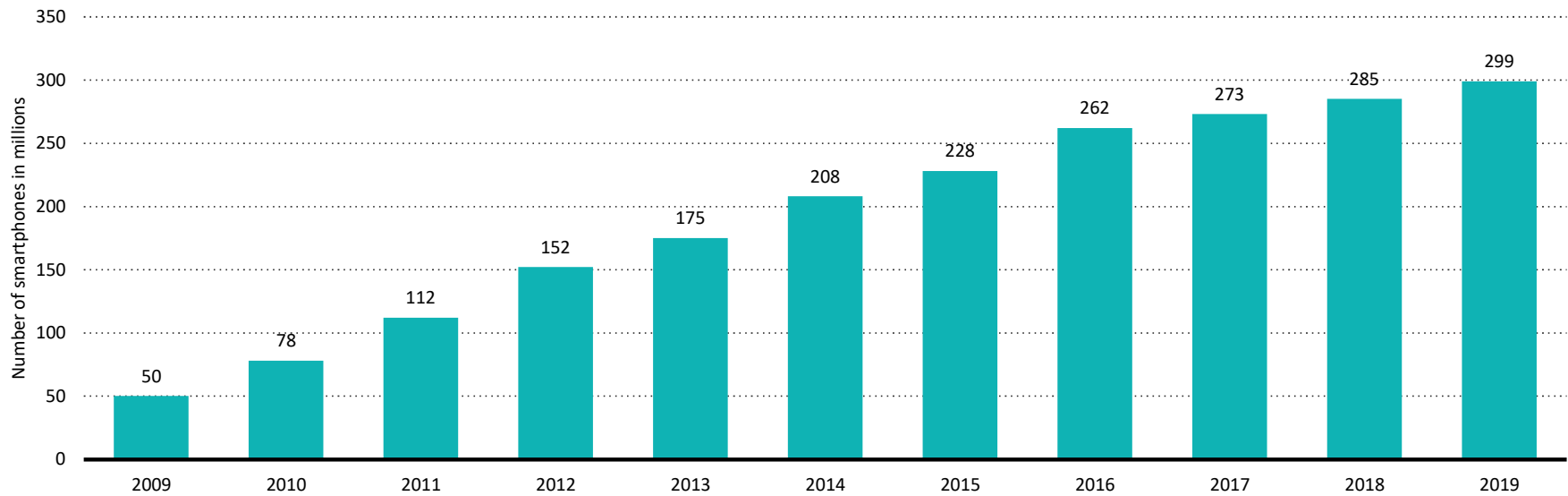
Further information regarding this statistic can be found on [page 36](#).

Source(s): Daniel Research Group [ID 619811](#)



Active smartphone user base in the U.S. 2009-2019

Number of smartphones in active use in the United States from 2009 to 2019 (in millions)



Note(s): United States; 2009 to 2019

Further information regarding this statistic can be found on [page 37](#).

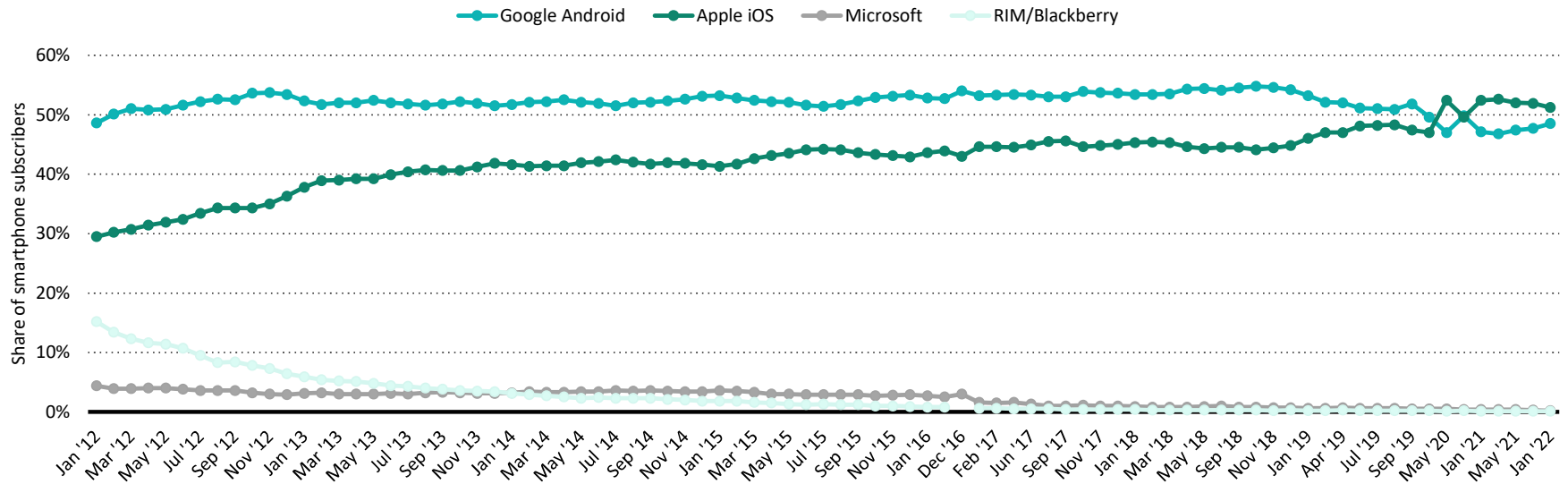
Source(s): [CTIAID 800990](#)

Segments

Smartphones in the United States

U.S. smartphone subscriber share by operating platform 2012-2022, by month

Subscriber share held by smartphone operating systems in the United States from 2012 to 2022



Note(s): United States; 2012 to 2022; 13 years and older; Smartphone subscribers

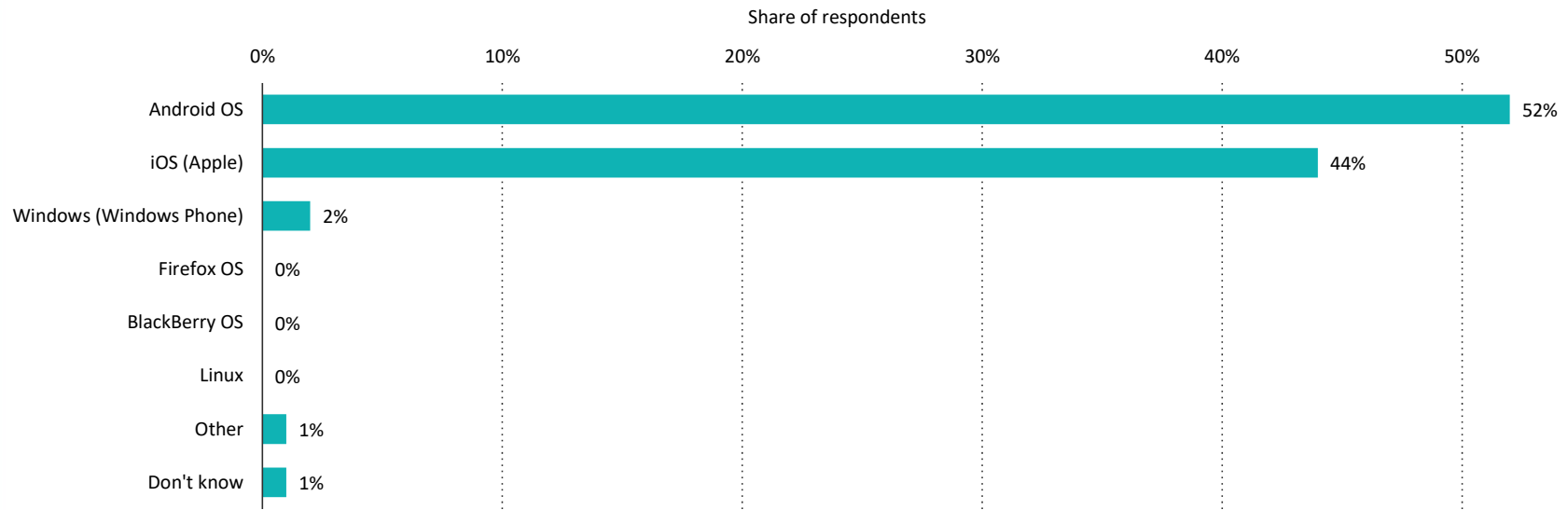
Further information regarding this statistic can be found on [page 38](#).

Source(s): comScore [ID 266572](#)



Smartphone by operating system in the U.S. 2020

What operating system does your (primarily used) smartphone run on?



Note(s): United States; 5 Feb to 19 Mar 2020 and 24 Jul to 23 Aug 2019; 18-64 years; 3976 respondents; respondents who use a smartphone

Further information regarding this statistic can be found on [page 39](#).

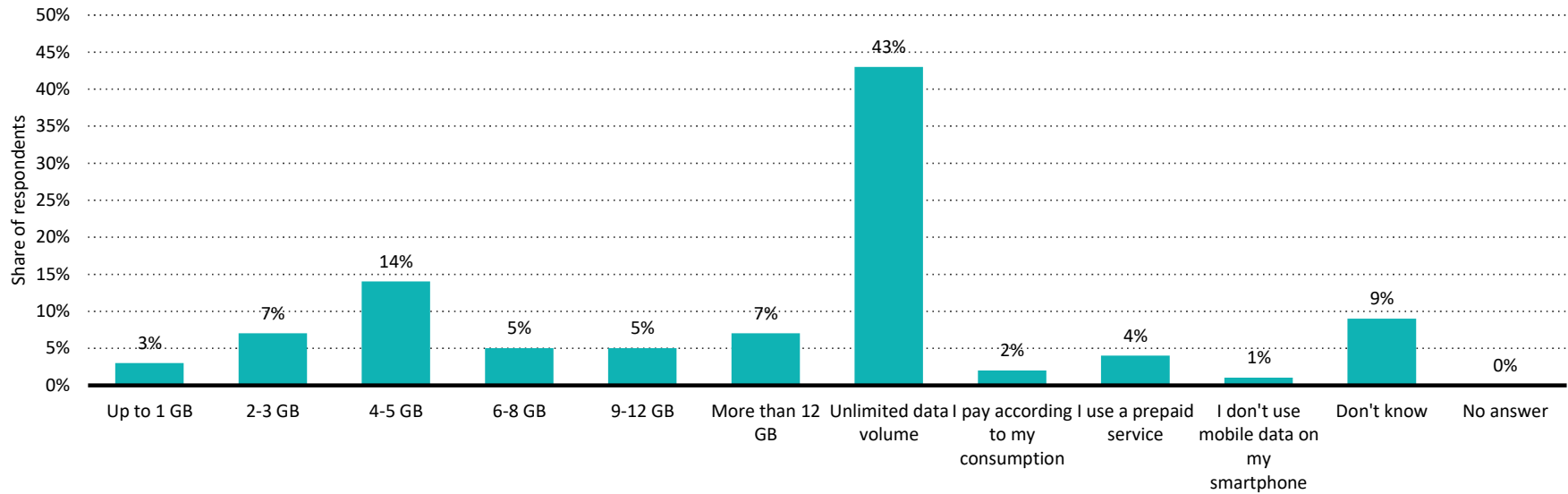
Source(s): Statista Global Consumer Survey (GCS)[ID 997100](#)



SUBSCRIPTION

Size of mobile data plan in the U.S. 2021

How large is your monthly data volume according to your main smartphone contract?

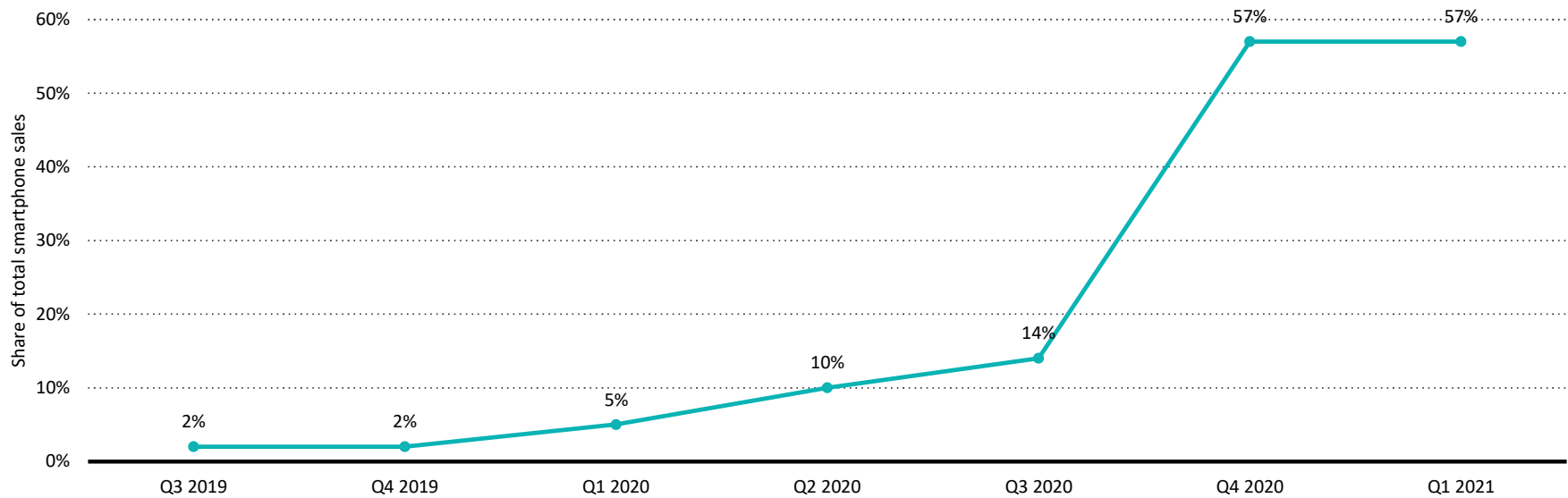


Note(s): United States; 1 Oct to 15 Dec 2021 and 5 Jul 2021 to 22 Sep 2021 and 1 Apr 2021 to 21 Jun 2021 and 4 Jan 2021 to 25 Mar 2021; 18-64 years; 6667 respondents; respondents who use a smartphone
Further information regarding this statistic can be found on [page 40](#).

Source(s): Statista Global Consumer Survey (GCS)ID 1111440

US: Share of 5G smartphone sales of total sales 2019-2021, by month

5G smartphone sales share of total smartphone sales in the United States from third quarter 2019 to first quarter 2021

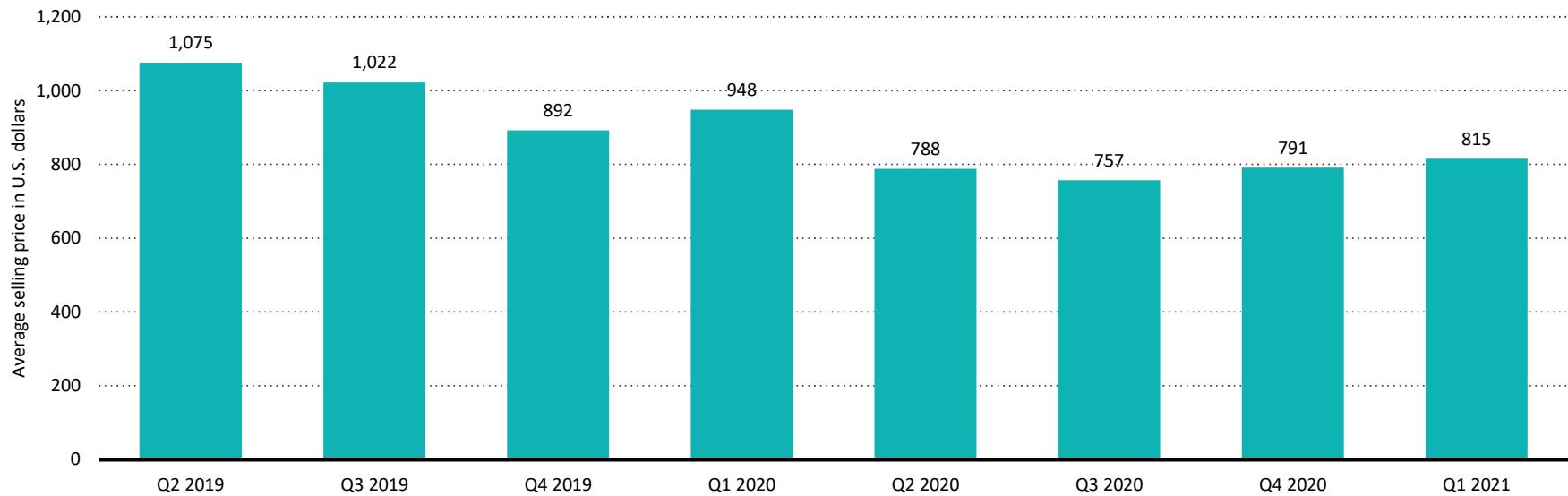


Note(s): United States; January 2020 to August 2020
Further information regarding this statistic can be found on [page 41](#).
Source(s): Counterpoint ResearchID [1212550](#)



Average selling price for 5G smartphones in the U.S. 2019-2021

5G capable smartphones average selling price in the United States from 2nd quarter of 2019 to first quarter 2021 (in U.S. dollars)



Note(s): United States; Q2 2019 to July 2021

Further information regarding this statistic can be found on [page 42](#).

Source(s): Counterpoint Research [ID 1212568](#)

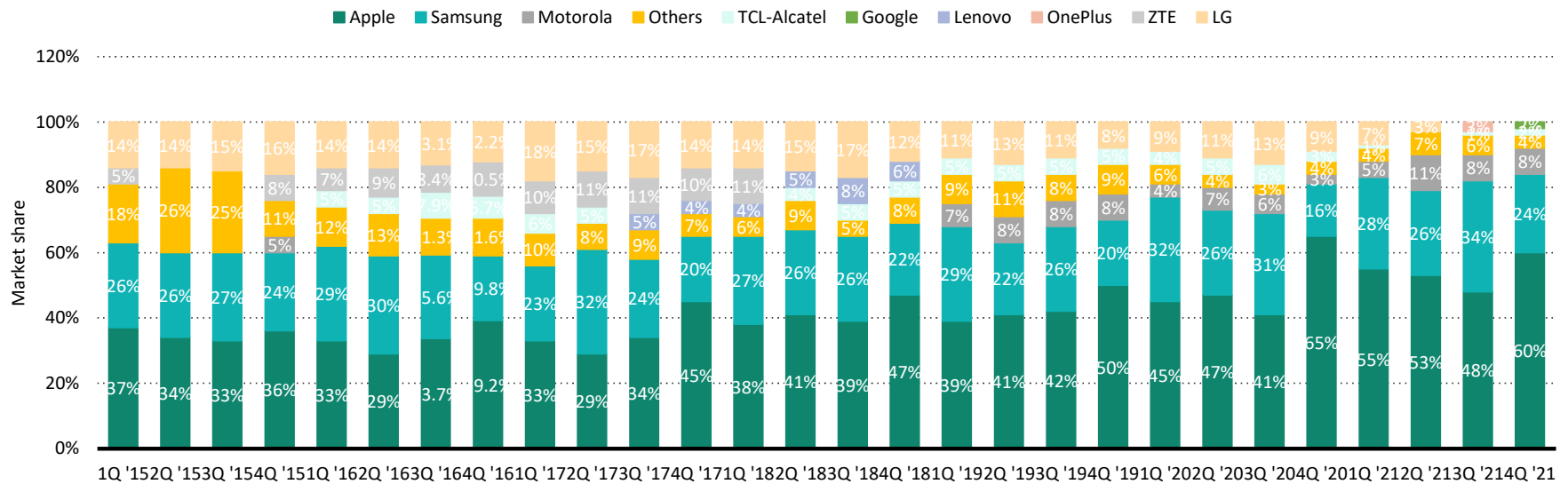


Companies and brands

Smartphones in the United States

Share of smartphone shipments in North America 2015-2021, by vendor

Smartphone shipments' share in North America by vendor from 1Q'15 to 4Q'21



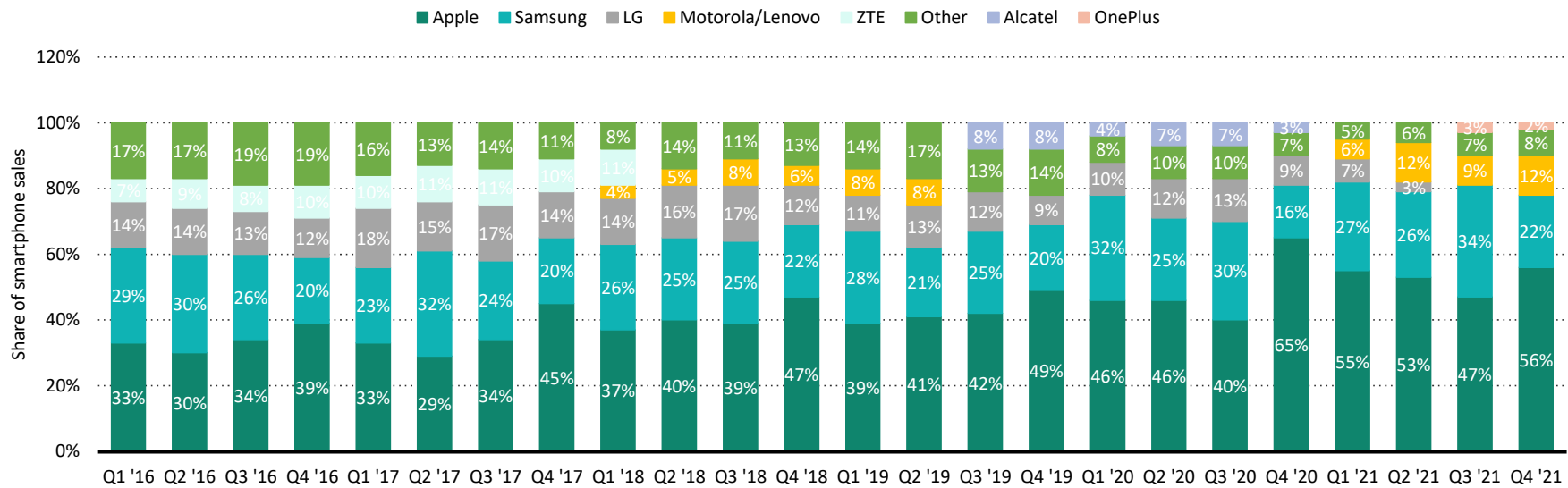
Note(s): North America; 2015 to 2021

Further information regarding this statistic can be found on [page 43](#).

Source(s): Counterpoint ResearchID [632574](#)

Share of smartphone sales in the United States by vendor Q1 2016-Q4 2021

Manufacturers' market share of smartphone sales in the United States from 1st quarter 2016 to 4th quarter 2021



Note(s): United States; 2016 to 2021

Further information regarding this statistic can be found on [page 44](#).

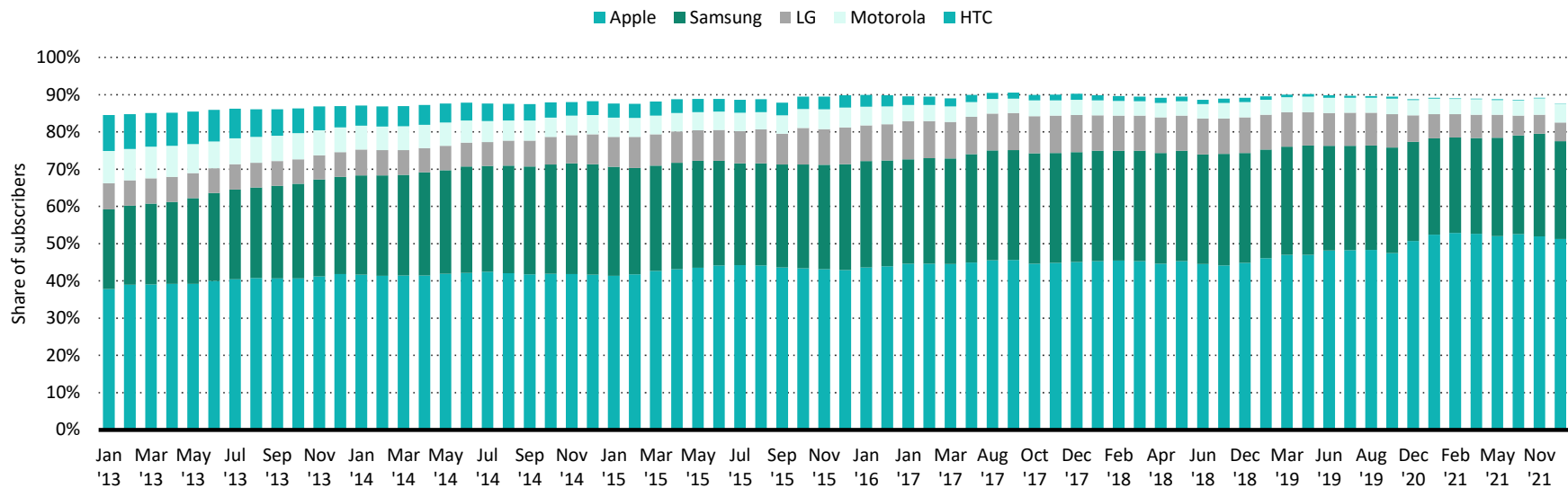
Source(s): Counterpoint ResearchID 620805



SUBSCRIPTION

Share of smartphone subscribers in the United States by manufacturer 2013-2022

Manufacturers' market share of smartphone subscribers in the United States from 2013 and 2022, by month*



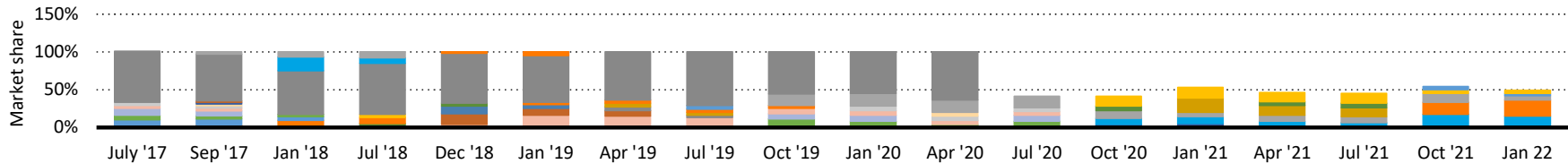
Note(s): United States; 2013 to 2022; Smartphone subscribers
Further information regarding this statistic can be found on [page 45](#).
Source(s): comScore [ID 273697](#)



Smartphone market share in the U.S. 2017 -2022, by model

Share of smartphone models sold in the United States from 2017 to 2022, by model

- Apple iPhone 13 Pro Max
- Samsung Galaxy A32 5G
- Samsung Galaxy A10e
- Samsung Galaxy S10
- Apple iPhone 12 Pro
- Apple iPhone 7
- Samsung Galaxy S8 Plus
- Other
- Apple iPhone 13
- Apple iPhone 11 Pro Max
- Samsung Galaxy A20
- Samsung Galaxy S10 Plus
- Apple iPhone 8
- Samsung Galaxy S8
- Moto E4
- Apple iPhone 12 Pro Max
- Apple iPhone 13 Pro
- Apple iPhone 11 Pro
- Samsung Galaxy Note 20 Ultra 5G
- Apple iPhone XS
- Apple iPhone 11
- Apple iPhone 7 Plus
- Apple iPhone 6
- Samsung Galaxy S20 FE 5G
- Samsung Galaxy A12
- Apple iPhone XR
- Apple iPhone XS Max
- Samsung Galaxy S9
- Samsung Galaxy S9 Plus
- Apple iPhone SE
- LG Stylo 3
- Apple iPhone SE 2020



Note(s): United States; 2017 to 2022

Further information regarding this statistic can be found on [page 46](#).

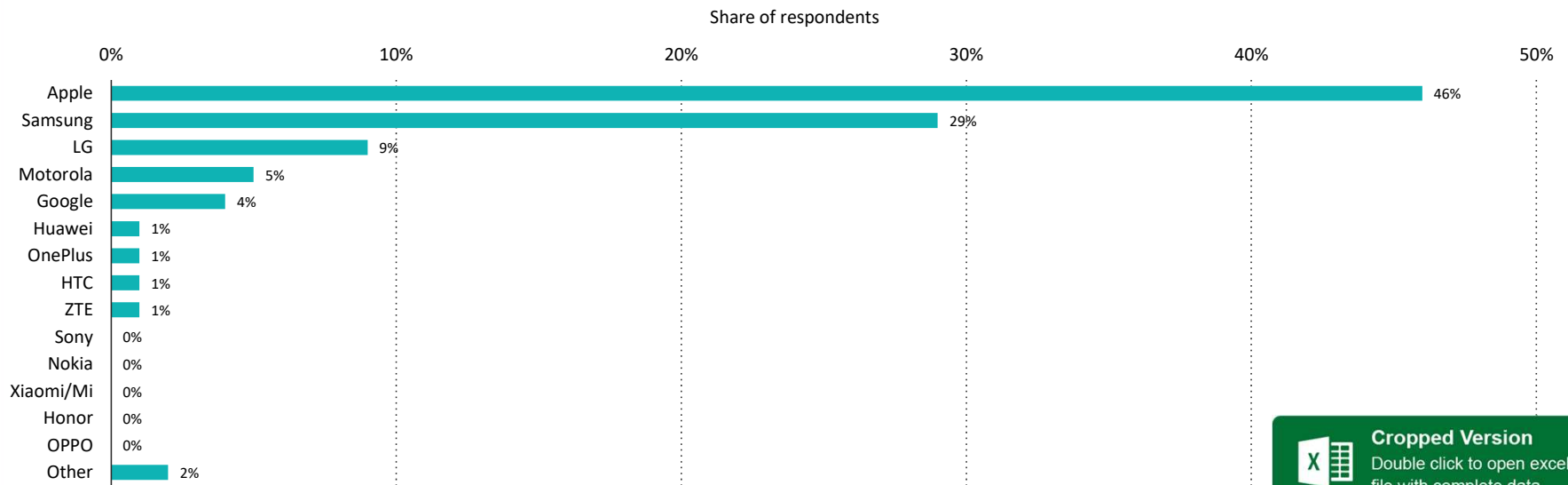
Source(s): Counterpoint Research [ID 755671](#)



SUBSCRIPTION

Most popular smartphone brands in the U.S. 2021

What brand is your (primarily used) smartphone?



 **Cropped Version**
Double click to open excel file with complete data

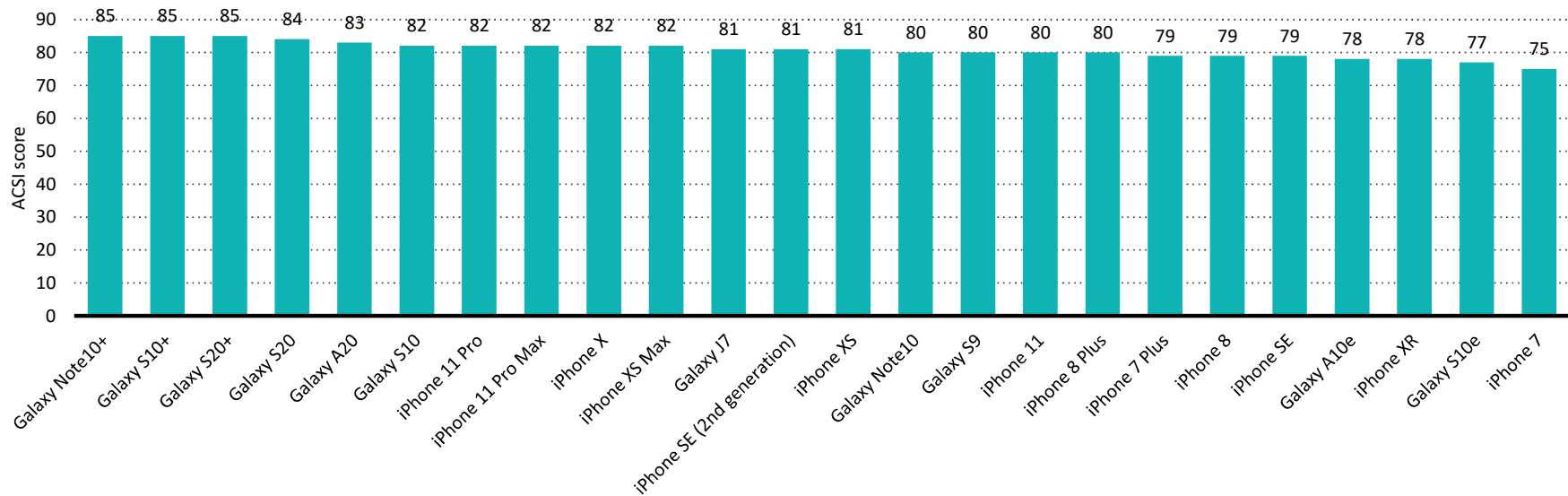
Note(s): United States; four waves from July 2020 to September 2021; 18-64 years; 6060 respondents; respondents who use a smartphone

Further information regarding this statistic can be found on [page 47](#).

Source(s): Statista Global Consumer Survey (GCS)[ID 997241](#)

American customer satisfaction index for smartphone models in the U.S. 2021

American customer satisfaction index scores for smartphone models in the United States in 2021*



Note(s): United States; 2021

Further information regarding this statistic can be found on [page 48](#).

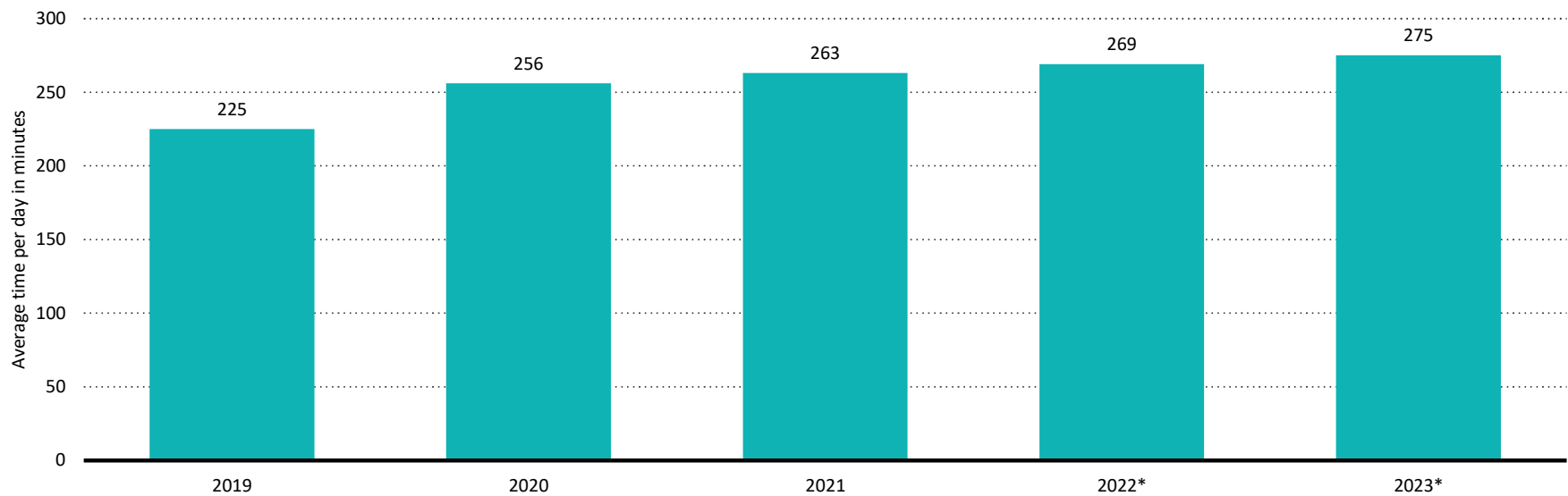
Source(s): ACSIID [1014060](#)

Consumption

Smartphones in the United States

Daily time spent on mobile phones in the U.S. 2019-2023

Time spent with nonvoice activities on mobile phones every day in the United States from 2019 to 2023 (in minutes)



Note(s): United States; 2019 to April 2021; 18 years and older

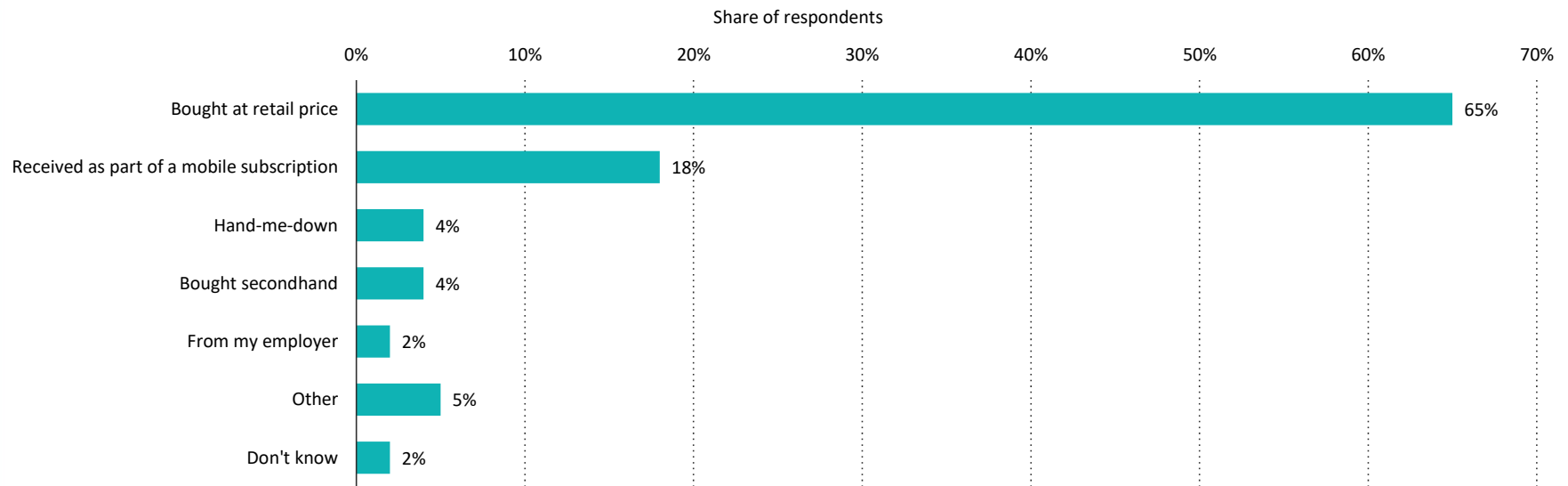
Further information regarding this statistic can be found on [page 49](#).

Source(s): eMarketerID [1045353](#)



Smartphone acquisition by channel in the U.S. 2020

How did you acquire your primarily used smartphone?



Note(s): United States; 5 Feb to 19 Mar 2020 and 24 Jul to 23 Aug 2019; 18-64 years; 1990 respondents; respondents who own a smartphone

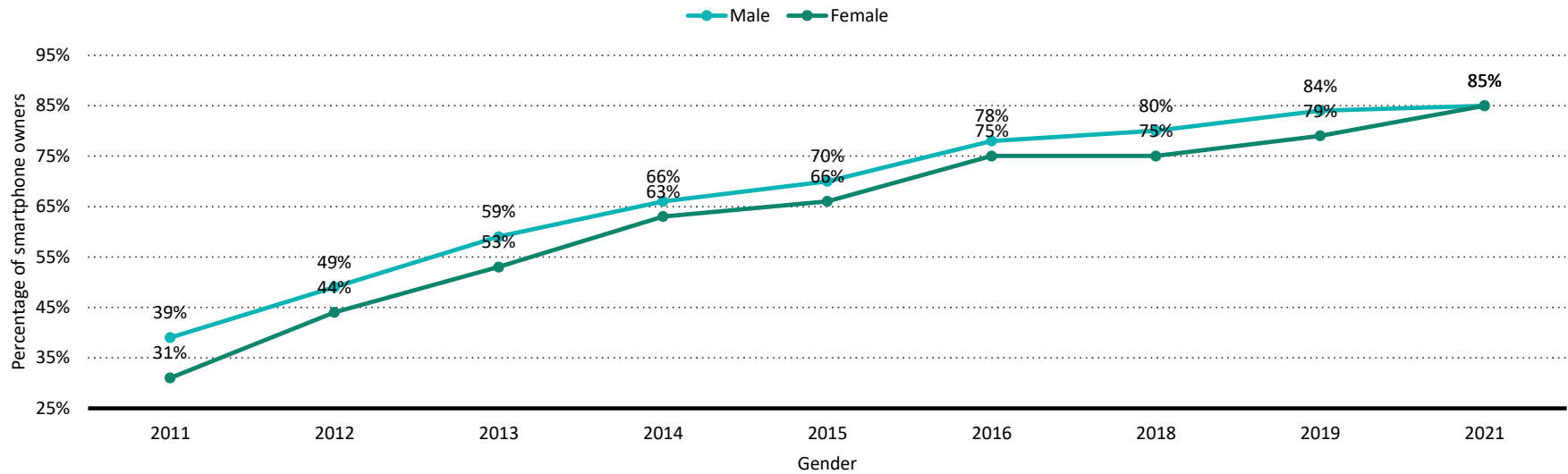
Further information regarding this statistic can be found on [page 50](#).

Source(s): Statista Global Consumer Survey (GCS) [ID 1111432](#)



Smartphone ownership in the U.S. 2011-2021, by gender

Share of adults in the United States who owned a smartphone from 2011 to 2021, by gender



Note(s): United States; Jan 25 - Feb 8, 2021; 18 years and older

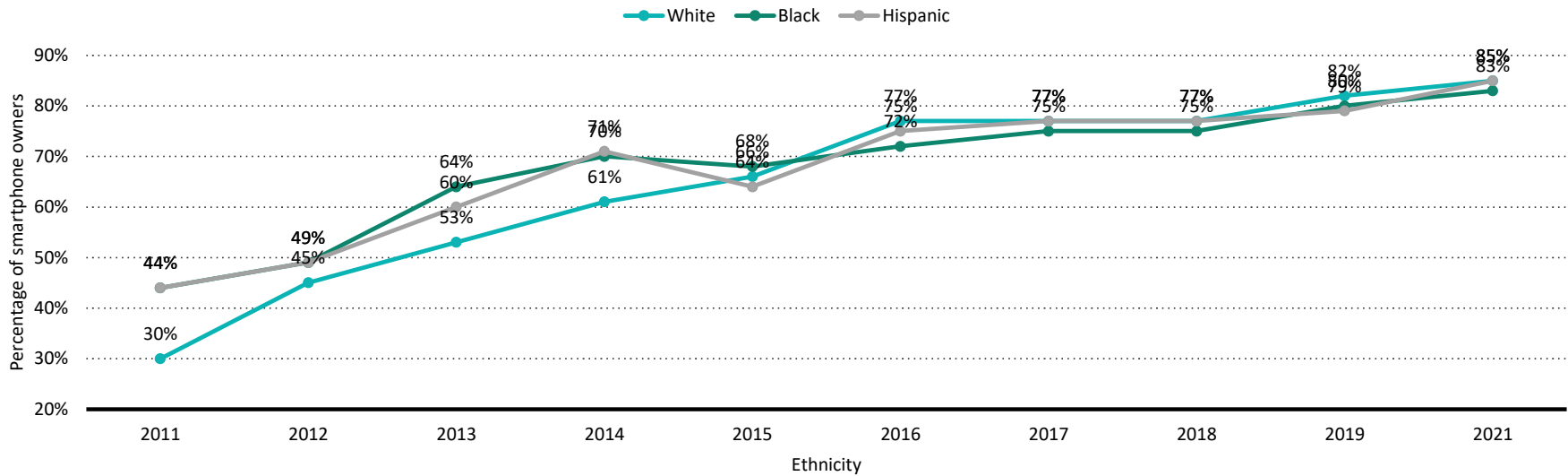
Further information regarding this statistic can be found on [page 51](#).

Source(s): Pew Research Center [ID 194998](#)



Smartphone ownership in the U.S. 2011-2021, by ethnicity

Share of adults in the United States who owned a smartphone from 2011 to 2021, by ethnicity

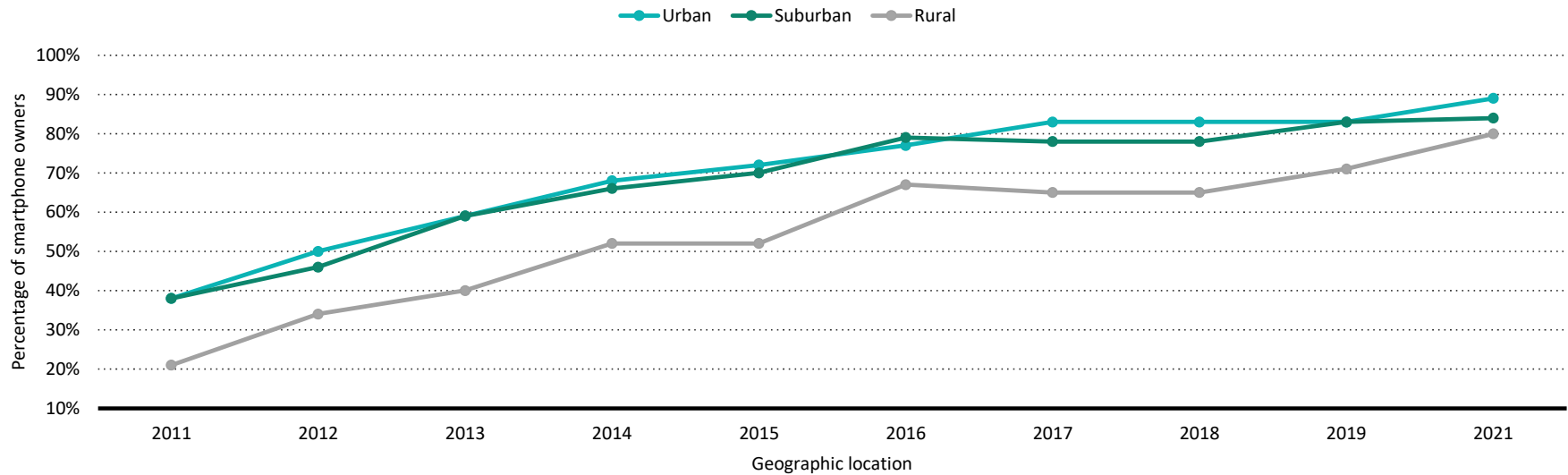


Note(s): United States; Jan 25 - Feb 8, 2021; 18 years and older
Further information regarding this statistic can be found on [page 52](#).
Source(s): Pew Research Center [ID 195001](#)



Smartphone ownership in the U.S. 2011-2021, by location

Share of adults in the United States who owned a smartphone from 2011 to 2021, by location

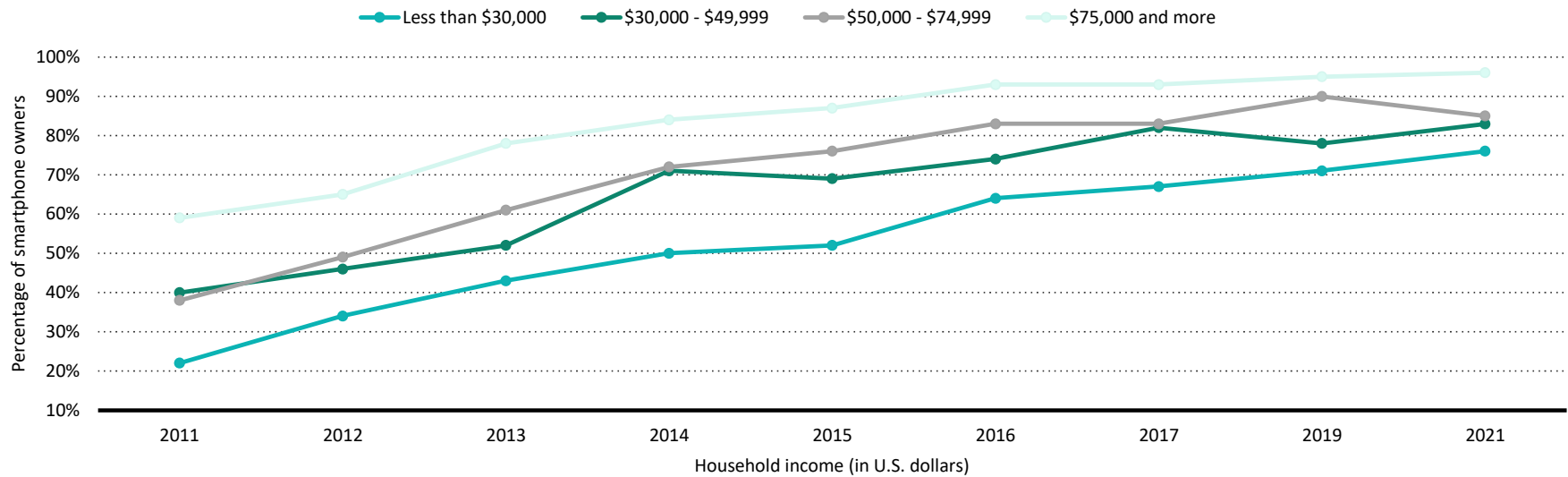


Note(s): United States; Jan 25 - Feb 8, 2021; 18 years and older
Further information regarding this statistic can be found on [page 53](#).
Source(s): Pew Research Center [ID 195003](#)



Smartphone ownership in the U.S. 2011-2021, by income

Share of adults in the United States who owned a smartphone from 2011 to 2021, by household income*

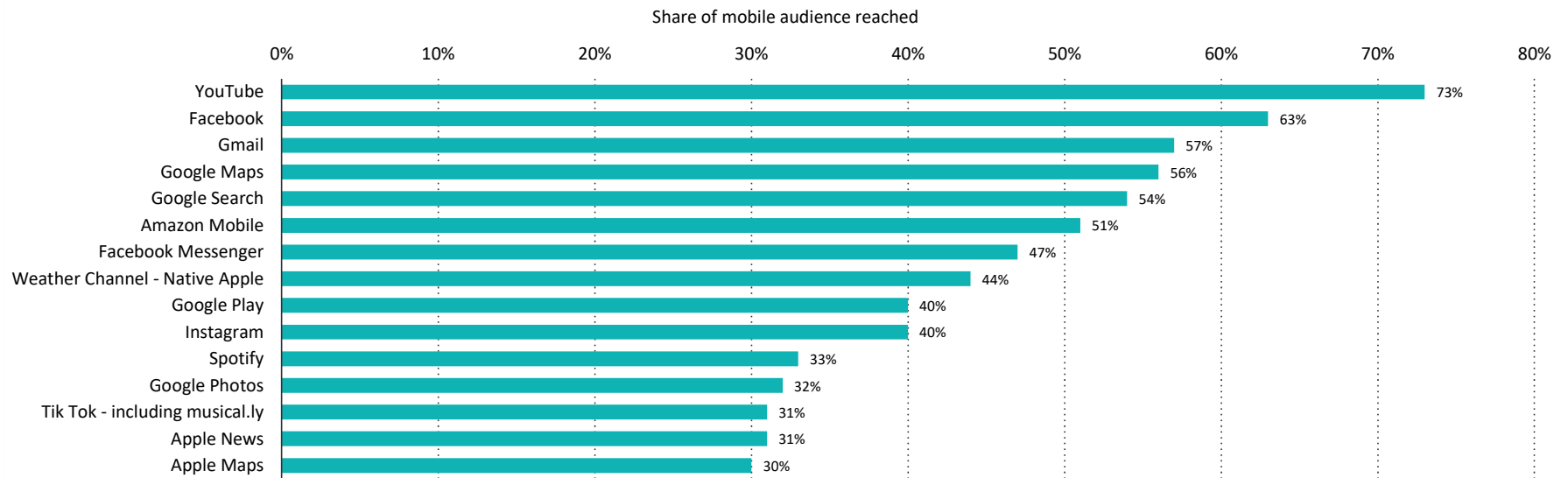


Note(s): United States; Jan 25 - Feb 8, 2021; 18 years and older
Further information regarding this statistic can be found on [page 54](#).
Source(s): Pew Research Center [ID 195006](#)



Reach of most popular U.S. smartphone apps 2022

Mobile audience reach of leading smartphone apps in the United States in January 2022



Note(s): United States; January 2022; 18 years and older; iOS and Android platforms; smartphone only

Further information regarding this statistic can be found on [page 55](#).

Source(s): comScore [ID 281605](#)

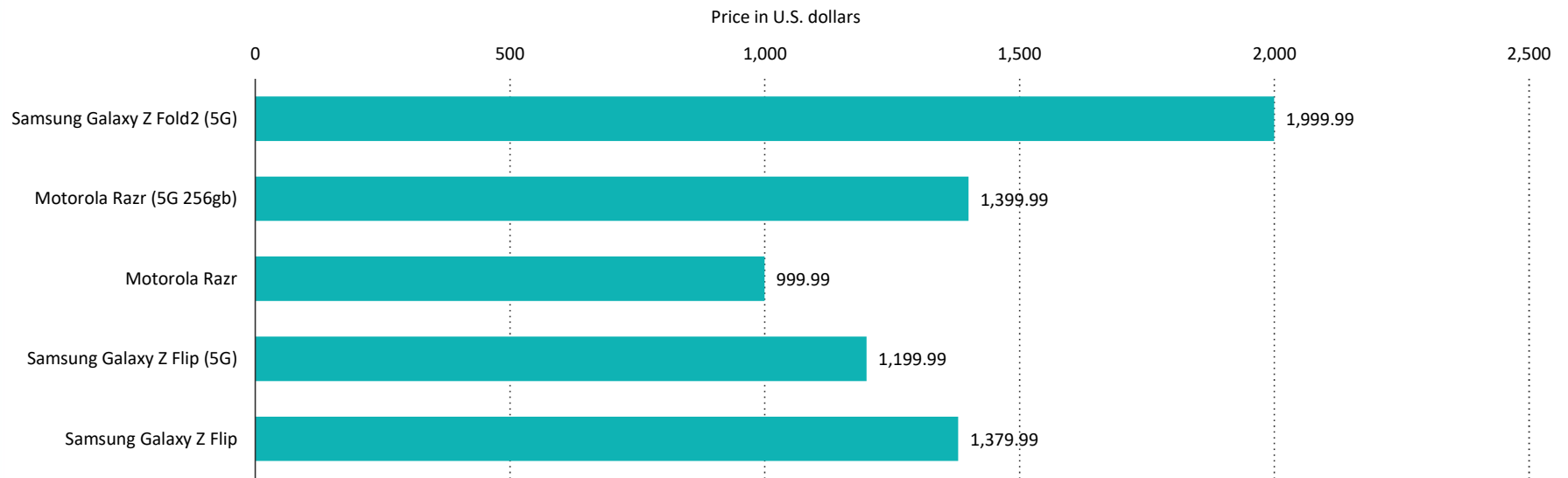


Outlook

Smartphones in the United States

Retail prices of folding phones in the United States 2021

Selected folding phone retail prices in the United States 2021 (In U.S. dollars)*



Note(s): United States

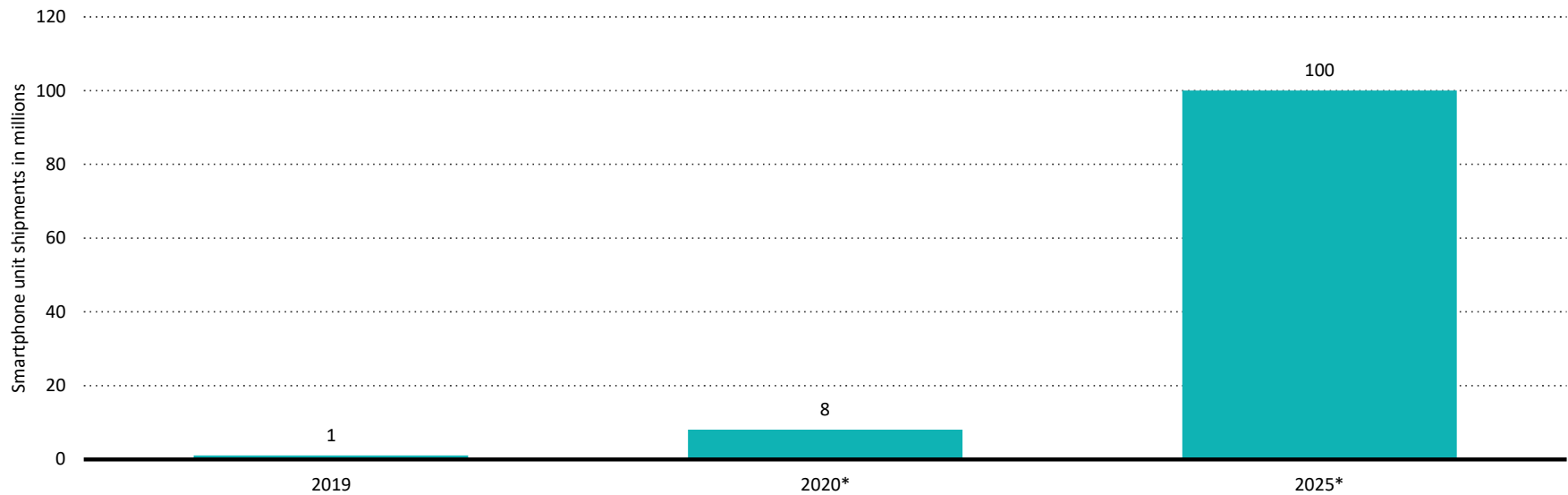
Further information regarding this statistic can be found on [page 56](#).

Source(s): AT&T; VerizonID [1103866](#)



Foldable smartphone shipments worldwide 2019, 2020 and 2025

Global foldable smartphone shipments in 2019, 2020 and 2025 (in million units)



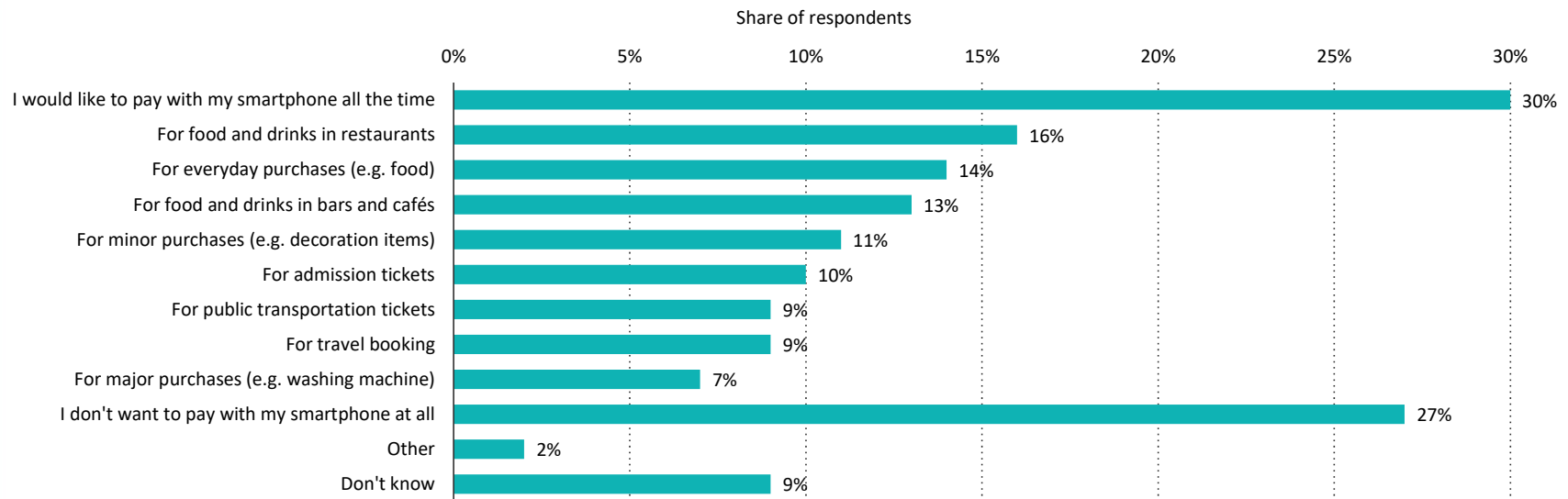
Note(s): Worldwide; 2019, 2020 and 2025

Further information regarding this statistic can be found on [page 57](#).

Source(s): Strategy AnalyticsID [1101618](#)

Mobile payments by situation in the U.S. 2022

Mobile payments by situation in the U.S. in 2022



Note(s): United States; four waves from Apr 2021 to Mar 2022; 18-64 years; 7610 respondents

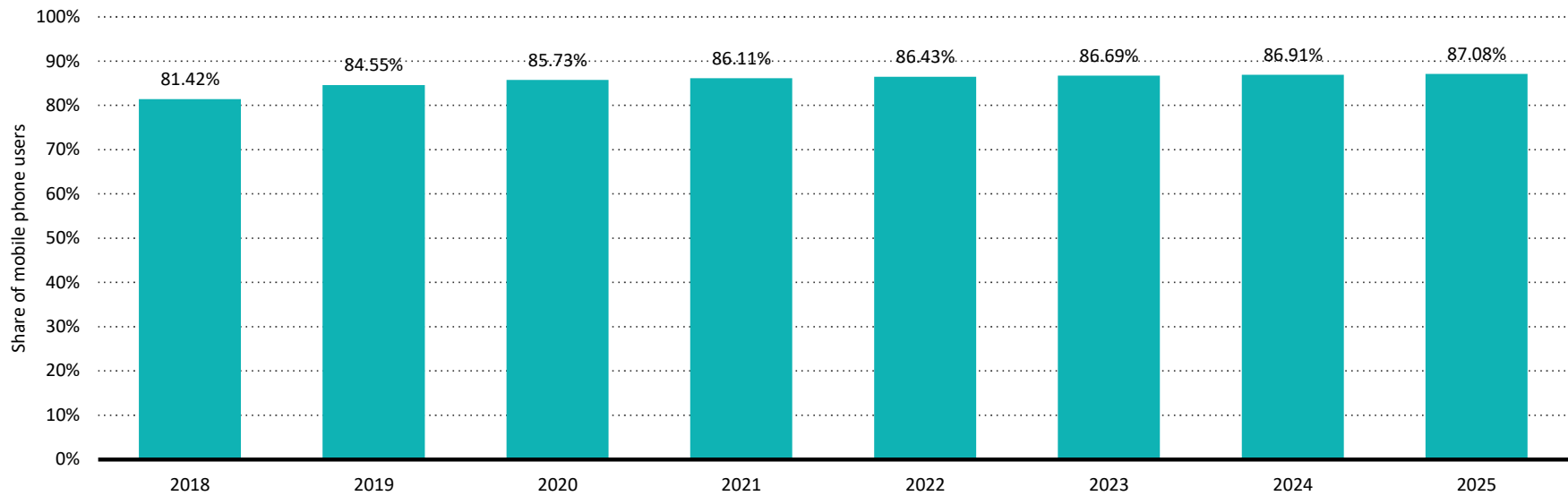
Further information regarding this statistic can be found on [page 58](#).

Source(s): Statista Global Consumer Survey (GCS)[ID 997133](#)



Smartphone penetration in the United States as share of population 2018-2025

Smartphone user penetration as share of population in the United States from 2018 to 2025



Note(s): United States; 2017 to 2018; Individuals of any age who own at least one smartphone and use the mobile phone/smartphone(s) at least once per month.

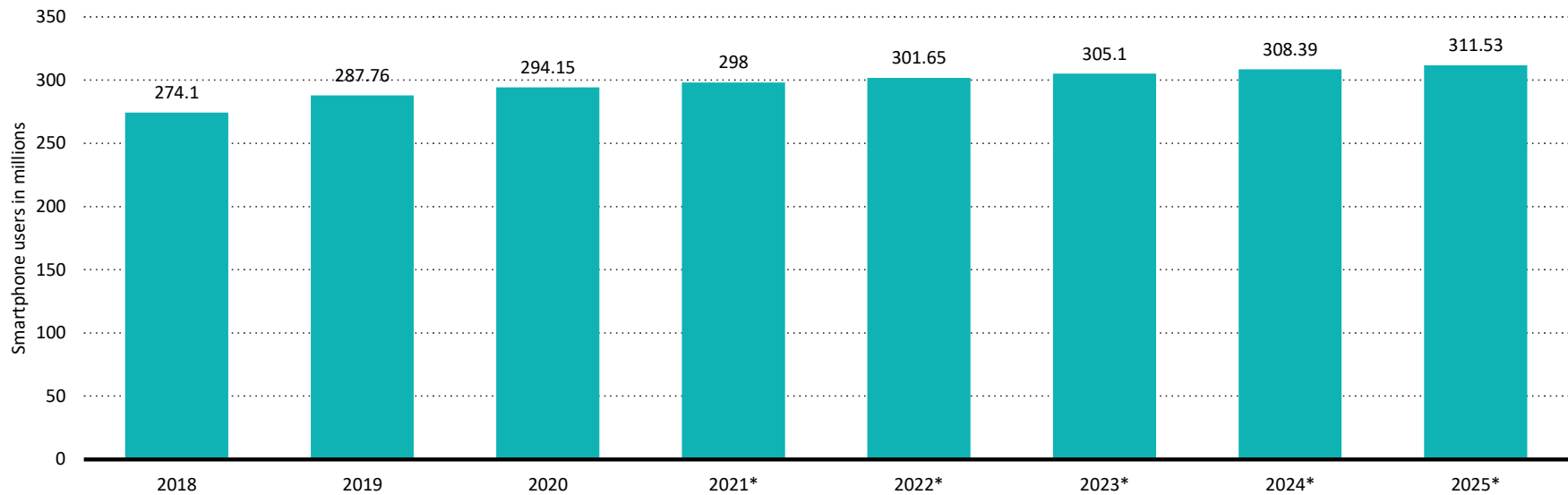
Further information regarding this statistic can be found on [page 59](#).

Source(s): Statista Digital Market Outlook [ID 201184](#)



Smartphone users in the United States 2018-2025

Number of smartphone users in the United States from 2018 to 2025 (in millions)*



Note(s): United States; 2021; Individuals of any age who own at least one smartphone and use the smartphone(s) at least once per month.

Further information regarding this statistic can be found on [page 60](#).

Source(s): Statista Digital Market Outlook; StatistaID [201182](#)



References

Smartphones in the United States

Smartphone ownership in the U.S. 2011-2021

Percentage of U.S. adults who own a smartphone from 2011 to 2021

Source and methodology information

Source(s)	Pew Research Center
Conducted by	Pew Research Center
Survey period	2011 to 2021*
Region(s)	United States
Number of respondents	1,502
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	Pew Research Center
Publication date	April 2021
Original source	pewinternet.org
Website URL	visit the website

Notes:

"Smartphone ownership" includes those who say their phone is a smartphone, or who describe their phone as running on the Android, Blackberry, iPhone, Palm or Windows platforms. For 2011 data, n=2,277 adults ages 18 and older, including 755 interviews conducted on respondent's cell phone. For 2012 da

Smartphone sales value in the United States 2005-2022

Smartphone sales forecasts in the United States from 2005 to 2022 (in billion U.S. dollars)

Source and methodology information

Source(s)	Consumer Technology Association; US Census Bureau
Conducted by	Consumer Technology Association; US Census Bureau
Survey period	2005 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Consumer Technology Association
Publication date	January 2022
Original source	cta.tech
Website URL	visit the website

Notes:

Data from 2005 to 2009: Census Bureau estimates Data from 2010 to 2012: Consumer Electronics Association (CEA) estimates * Projection released in January 2020

Smartphone unit shipments in the U.S. 2013-2025

Number of smartphone unit shipments in the United States from 2013 to 2025 (in millions)

Source and methodology information

Source(s)	Daniel Research Group
Conducted by	Daniel Research Group
Survey period	2018 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Daniel Research Group
Publication date	September 2021
Original source	US Personal Device Forecasts Database
Website URL	visit the website

Notes:

Forecast data from 2021 to 2025.

Active smartphone user base in the U.S. 2009-2019

Number of smartphones in active use in the United States from 2009 to 2019 (in millions)

Source and methodology information

Source(s)	CTIA
Conducted by	CTIA
Survey period	2009 to 2019
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	CTIA
Publication date	August 2020
Original source	CTIA Wireless Industry Survey
Website URL	visit the website

Notes:

n.a.

U.S. smartphone subscriber share by operating platform 2012-2022, by month

Subscriber share held by smartphone operating systems in the United States from 2012 to 2022

Source and methodology information

Source(s)	comScore
Conducted by	comScore
Survey period	2012 to 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	13 years and older
Special characteristics	Smartphone subscribers
Published by	comScore
Publication date	April 2022
Original source	comscore.com
Website URL	visit the website

Notes:

The figures for Microsoft in December 2016 include Microsoft and RIM/Blackberry. The figure for each month is calculated from the average over the three month period prior to the respective month.

Smartphone by operating system in the U.S. 2020

What operating system does your (primarily used) smartphone run on?

Source and methodology information

Source(s)	Statista Global Consumer Survey (GCS)
Conducted by	Statista
Survey period	5 Feb to 19 Mar 2020 and 24 Jul to 23 Aug 2019
Region(s)	United States
Number of respondents	3976
Age group	18-64 years
Special characteristics	respondents who use a smartphone
Published by	Statista
Publication date	April 2020
Original source	statista.com
Website URL	visit the website

Notes:

n.a.

Size of mobile data plan in the U.S. 2021

How large is your monthly data volume according to your main smartphone contract?

Source and methodology information

Source(s)	Statista Global Consumer Survey (GCS)
Conducted by	Statista
Survey period	1 Oct to 15 Dec 2021 and 5 Jul 2021 to 22 Sep 2021 and 1 Apr 2021 to 21 Jun 2021 and 4 Jan 2021 to 25 Mar 2021
Region(s)	United States
Number of respondents	6667
Age group	18-64 years
Special characteristics	respondents who use a smartphone
Published by	Statista
Publication date	January 2022
Original source	Global Consumer Survey
Website URL	visit the website

Notes:

n.a.

US: Share of 5G smartphone sales of total sales 2019-2021, by month

5G smartphone sales share of total smartphone sales in the United States from third quarter 2019 to first quarter 2021

Source and methodology information

Source(s)	Counterpoint Research
Conducted by	Counterpoint Research
Survey period	January 2020 to August 2020
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Counterpoint Research
Publication date	April 2021
Original source	counterpointresearch.com
Website URL	visit the website

Notes:

n.a.

Average selling price for 5G smartphones in the U.S. 2019-2021

5G capable smartphones average selling price in the United States from 2nd quarter of 2019 to first quarter 2021 (in U.S. dollars)

Source and methodology information

Source(s)	Counterpoint Research
Conducted by	Counterpoint Research
Survey period	Q2 2019 to July 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Counterpoint Research
Publication date	April 2021
Original source	counterpointresearch.com
Website URL	visit the website

Notes:

n.a.

Share of smartphone shipments in North America 2015-2021, by vendor

Smartphone shipments' share in North America by vendor from 1Q'15 to 4Q'21

Source and methodology information

Source(s)	Counterpoint Research
Conducted by	Counterpoint Research
Survey period	2015 to 2021
Region(s)	North America
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Counterpoint Research
Publication date	March 2022
Original source	counterpointresearch.com
Website URL	visit the website

Notes:

n.a.

Share of smartphone sales in the United States by vendor Q1 2016-Q4 2021

Manufacturers' market share of smartphone sales in the United States from 1st quarter 2016 to 4th quarter 2021

Source and methodology information

Source(s)	Counterpoint Research
Conducted by	Counterpoint Research
Survey period	2016 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Counterpoint Research
Publication date	February 2022
Original source	counterpointresearch.com
Website URL	visit the website

Notes:

n.a.

Share of smartphone subscribers in the United States by manufacturer 2013-2022

Manufacturers' market share of smartphone subscribers in the United States from 2013 and 2022, by month*

Source and methodology information

Source(s)	comScore
Conducted by	comScore
Survey period	2013 to 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Smartphone subscribers
Published by	comScore
Publication date	April 2022
Original source	comscore.com
Website URL	visit the website

Notes:

* Three month averages; No information available for March through December 2016, and October 2019 to November 2020. Release date set to date of access.

Smartphone market share in the U.S. 2017 -2022, by model

Share of smartphone models sold in the United States from 2017 to 2022, by model

Source and methodology information

Source(s)	Counterpoint Research
Conducted by	Counterpoint Research
Survey period	2017 to 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Counterpoint Research
Publication date	March 2022
Original source	counterpointresearch.com
Website URL	visit the website

Notes:

n.a.

Most popular smartphone brands in the U.S. 2021

What brand is your (primarily used) smartphone?

Source and methodology information

Source(s)	Statista Global Consumer Survey (GCS)
Conducted by	Statista
Survey period	four waves from July 2020 to September 2021
Region(s)	United States
Number of respondents	6060
Age group	18-64 years
Special characteristics	respondents who use a smartphone
Published by	Statista
Publication date	November 2021
Original source	Statista Global Consumer Survey
Website URL	visit the website

Notes:

n.a.

American customer satisfaction index for smartphone models in the U.S. 2021

American customer satisfaction index scores for smartphone models in the United States in 2021*

Source and methodology information

Source(s)	ACSI
Conducted by	ACSI
Survey period	2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	ACSI
Publication date	March 2022
Original source	theacsi.org
Website URL	visit the website

Notes:

* The American Customer Satisfaction Index (ACSI) scores on a 0-100 scale at the national level with 100 being the highest and best possible score. The ACSI is an economic indicator based on modeling of customer evaluations of the quality of goods and services purchased in the United States and prod

Daily time spent on mobile phones in the U.S. 2019-2023

Time spent with nonvoice activities on mobile phones every day in the United States from 2019 to 2023 (in minutes)

Source and methodology information

Source(s)	eMarketer
Conducted by	eMarketer
Survey period	2019 to April 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	eMarketer
Publication date	June 2021
Original source	emarketer.com
Website URL	visit the website

Notes:

* Forecast

Smartphone acquisition by channel in the U.S. 2020

How did you acquire your primarily used smartphone?

Source and methodology information

Source(s)	Statista Global Consumer Survey (GCS)
Conducted by	Statista
Survey period	5 Feb to 19 Mar 2020 and 24 Jul to 23 Aug 2019
Region(s)	United States
Number of respondents	1990
Age group	18-64 years
Special characteristics	respondents who own a smartphone
Published by	Statista
Publication date	April 2020
Original source	statista.com
Website URL	visit the website

Notes:

n.a.

Smartphone ownership in the U.S. 2011-2021, by gender

Share of adults in the United States who owned a smartphone from 2011 to 2021, by gender

Source and methodology information

Source(s)	Pew Research Center
Conducted by	Pew Research Center
Survey period	Jan 25 - Feb 8, 2021
Region(s)	United States
Number of respondents	1,502
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	Pew Research Center
Publication date	April 2021
Original source	pewinternet.org
Website URL	visit the website

Notes:

* The source did not provide information regarding the number of respondents in the most recent survey. No data available for 2017. "Smartphone ownership" includes those who say their phone is a smartphone, or who describe their phone as running on the Android, Blackberry, iPhone, Palm or Windows pl

Smartphone ownership in the U.S. 2011-2021, by ethnicity

Share of adults in the United States who owned a smartphone from 2011 to 2021, by ethnicity

Source and methodology information

Source(s)	Pew Research Center
Conducted by	Pew Research Center
Survey period	Jan 25 - Feb 8, 2021
Region(s)	United States
Number of respondents	1,502
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	Pew Research Center
Publication date	April 2021
Original source	pewresearch.org
Website URL	visit the website

Notes:

"Smartphone ownership" includes those who say their phone is a smartphone, or who describe their phone as running on the Android, Blackberry, iPhone, Palm or Windows platforms. For 2011 data, n=2,277 adults ages 18 and older, including 755 interviews conducted on respondent's cell phone. For 2012 da

Smartphone ownership in the U.S. 2011-2021, by location

Share of adults in the United States who owned a smartphone from 2011 to 2021, by location

Source and methodology information

Source(s)	Pew Research Center
Conducted by	PSRAI; Pew Research Center
Survey period	Jan 25 - Feb 8, 2021
Region(s)	United States
Number of respondents	1,502
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	Pew Research Center
Publication date	April 2021
Original source	pewresearch.org
Website URL	visit the website

Notes:

"Smartphone ownership" includes those who say their phone is a smartphone, or who describe their phone as running on the Android, Blackberry, iPhone, Palm or Windows platforms. For 2011 data, n=2,277 adults ages 18 and older, including 755 interviews conducted on respondent's cell phone. For 2012 da

Smartphone ownership in the U.S. 2011-2021, by income

Share of adults in the United States who owned a smartphone from 2011 to 2021, by household income*

Source and methodology information

Source(s)	Pew Research Center
Conducted by	PSRAI; Pew Research Center
Survey period	Jan 25 - Feb 8, 2021
Region(s)	United States
Number of respondents	1,502
Age group	18 years and older
Special characteristics	<i>n.a.</i>
Published by	Pew Research Center
Publication date	April 2021
Original source	pewinternet.org
Website URL	visit the website

Notes:

*No data available for 2018 "Smartphone ownership" includes those who say their phone is a smartphone, or who describe their phone as running on the Android, Blackberry, iPhone, Palm or Windows platforms. For 2011 data, n=2,277 adults ages 18 and older, including 755 interviews conducted on response

Reach of most popular U.S. smartphone apps 2022

Mobile audience reach of leading smartphone apps in the United States in January 2022

Source and methodology information

Source(s)	comScore
Conducted by	comScore
Survey period	January 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	18 years and older
Special characteristics	iOS and Android platforms; smartphone only
Published by	comScore
Publication date	March 2022
Original source	comscore.com
Website URL	visit the website

Notes:

n.a.

Retail prices of folding phones in the United States 2021

Selected folding phone retail prices in the United States 2021 (In U.S. dollars)*

Source and methodology information

Source(s)	AT&T; Verizon
Conducted by	AT&T; Verizon
Survey period	n.a.
Region(s)	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	AT&T; Verizon
Publication date	February 2021
Original source	att.com
Website URL	visit the website

Notes:

*Prices current as of 13 March 2020 accessed on the respective websites of AT&T and Verizon:
Samsung Galaxy Z Fold2 (5G) Motorola Razr (5G 256gb) Motorola Razr Samsung Galaxy Z Flip (5G)
Samsung Galaxy Z Flip

Foldable smartphone shipments worldwide 2019, 2020 and 2025

Global foldable smartphone shipments in 2019, 2020 and 2025 (in million units)

Source and methodology information

Source(s)	Strategy Analytics
Conducted by	Strategy Analytics
Survey period	2019, 2020 and 2025
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Strategy Analytics
Publication date	February 2020
Original source	strategyanalytics.com
Website URL	visit the website

Notes:

*2020 and 2025 data is forecast by Strategy Analytics

Mobile payments by situation in the U.S. 2022

Mobile payments by situation in the U.S. in 2022

Source and methodology information

Source(s)	Statista Global Consumer Survey (GCS)
Conducted by	Statista
Survey period	four waves from Apr 2021 to Mar 2022
Region(s)	United States
Number of respondents	7610
Age group	18-64 years
Special characteristics	<i>n.a.</i>
Published by	Statista
Publication date	April 2022
Original source	Statista Global Consumer Survey
Website URL	visit the website

Notes:

Multiple answers were possible. During the survey, the question was phrased as follows: "In what situations would you like to be able to pay with your mobile device (e.g. smartphone) without a debit/credit card or cash?"

Smartphone penetration in the United States as share of population 2018-2025

Smartphone user penetration as share of population in the United States from 2018 to 2025

Source and methodology information

Source(s)	Statista Digital Market Outlook
Conducted by	Statista Market Analytics
Survey period	2017 to 2018
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Individuals of any age who own at least one smartphone and use the mobile phone/smartphone(s) at least once per month.
Published by	Statista
Publication date	October 2020
Original source	Digital Market Outlook
Website URL	visit the website

Notes:

* Forecast

Smartphone users in the United States 2018-2025

Number of smartphone users in the United States from 2018 to 2025 (in millions)*

Source and methodology information

Source(s)	Statista Digital Market Outlook; Statista
Conducted by	eMarketer; Statista Digital Market Outlook
Survey period	2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Individuals of any age who own at least one smartphone and use the smartphone(s) at least once per month.
Published by	Statista
Publication date	January 2021
Original source	Digital Market Outlook
Website URL	visit the website

Notes:

* Forecast