

Fact Sheet: eSuite

Accelerate digital transformation and unlock recurring revenue streams through subscriptions

Key clients:



eSuite is a subscriber management platform which reduces time-to-market and total cost of ownership by centralizing and automating the entire subscriber lifecycle, from acquisition and billing to retention and revenue recognition, underpinned by data.

Commercial benefits

- Best-of-breed, centralized cloud technology to maximize acquisition revenues, optimize LTV & reduce churn
- Specialist partner of choice for leading enterprise media companies worldwide
- SaaS model providing omnichannel product flexibility, scalability and speed-to-market
- Empowers commercial teams to launch any business model & endless product bundles across any channel
- Unlock a wealth of data to inform business decisions and develop first-party data strategies
- Proven ability to increase operational efficiencies and reduce total-cost-of-ownership
- Centralizes and significantly reduces compliance obligations and associated costs

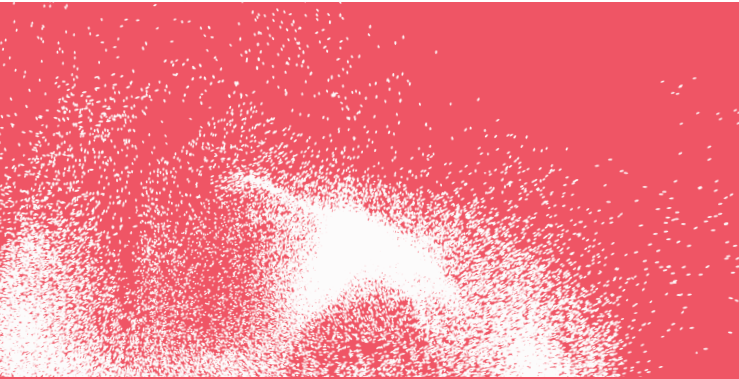
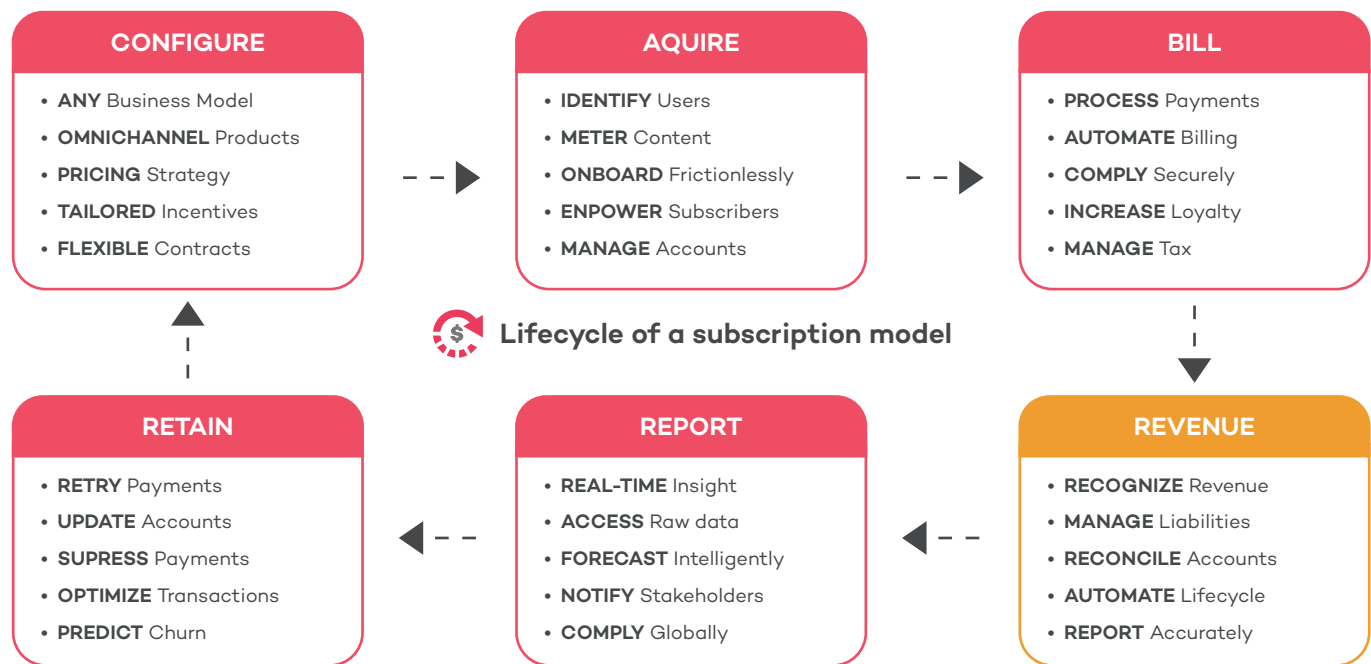
The subscription revolution

The global shift toward subscription models is fuelling market growth but introducing complexity for businesses to migrate from legacy solutions and support emerging revenue streams. Many media businesses are hampered by limited product flexibility, barriers to scale & expand, siloed data & compliance and complex tech stacks & high total-cost-of-ownership.

A best-of-breed partner

Aptitude partners and consults enterprise media businesses, and unlocks the flexibility, agility and scalability essential for monetizing any product or service and powering the entire subscriber lifecycle. This enables clients to create tailored products, bundles, promotions and pricing in a matter of minutes to maximize recurring revenue growth and retention. Additionally, eSuite supports growth ambitions by unlocking the widest range of global payment methods for media, while drastically reducing compliance obligations for our clients. By centralizing the entire subscriber lifecycle, the platform can generate extensive real-time data to trigger events and feed the wider ecosystem, support first-party data strategies and provide financial data to our revenue recognition engine to report & realize revenues quicker

Powering the entire subscriber lifecycle



Get in touch

To arrange a demo or to discuss a project, please scan the QR code or contact us below.

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