

Apple Products in the U.S.

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Apple Products in the U.S.

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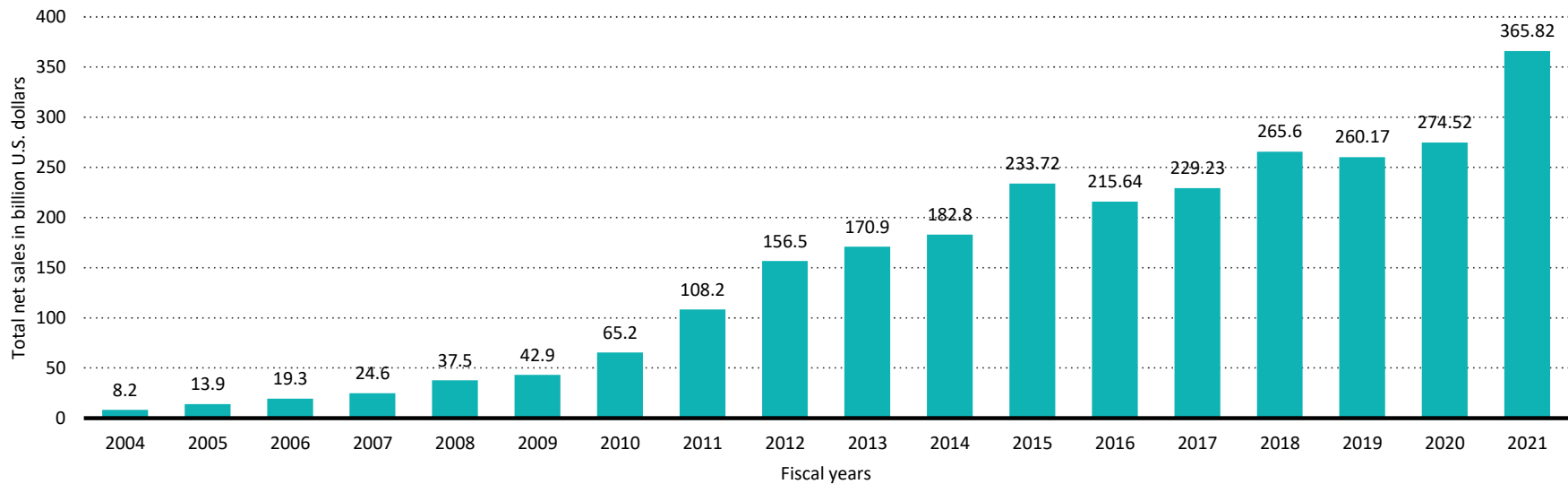
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Overview: Apple

Apple Products in the U.S.

Apple's revenue worldwide 2004-2021

Global revenue of Apple from 2004 to 2021 (in billion U.S. dollars)



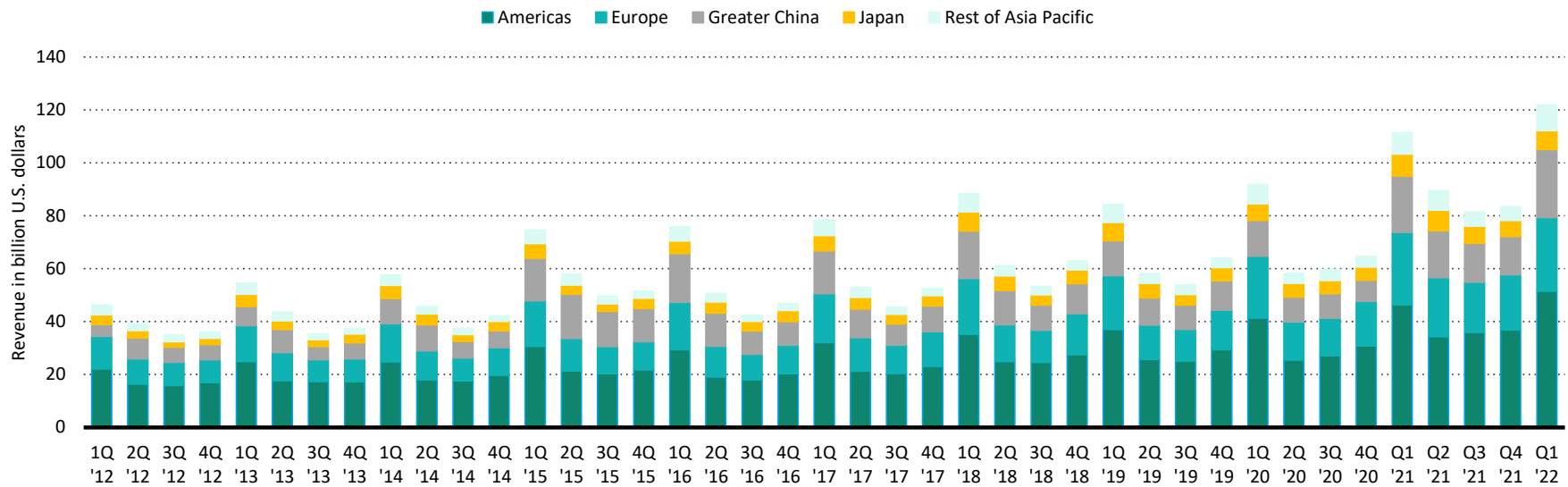
Note(s): Worldwide; Fiscal years 2004 to 2021

Further information regarding this statistic can be found on [page 38](#).

Source(s): AppleID [265125](#)

Apple's revenue broken down by geographical region 2012-2022, by quarter

Revenue of Apple by geographical region from the first quarter of 2012 to 1st quarter 2022 (in billion U.S. dollars)



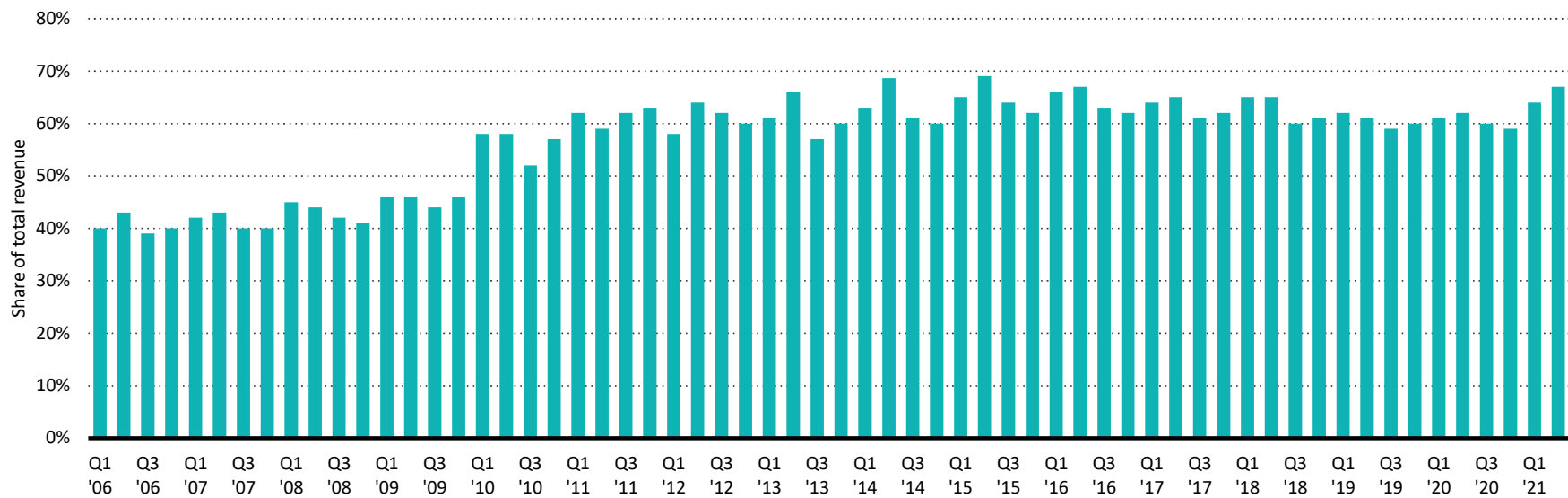
Note(s): Worldwide; 2012 to 2022

Further information regarding this statistic can be found on [page 39](#).

Source(s): AppleID [382175](#)

Non-U.S. share of Apple's revenue 2006-2021

Non-U.S. share of Apple's revenue from 1st quarter 2006 to 2nd quarter 2021



Note(s): Worldwide; 2005 to 2021

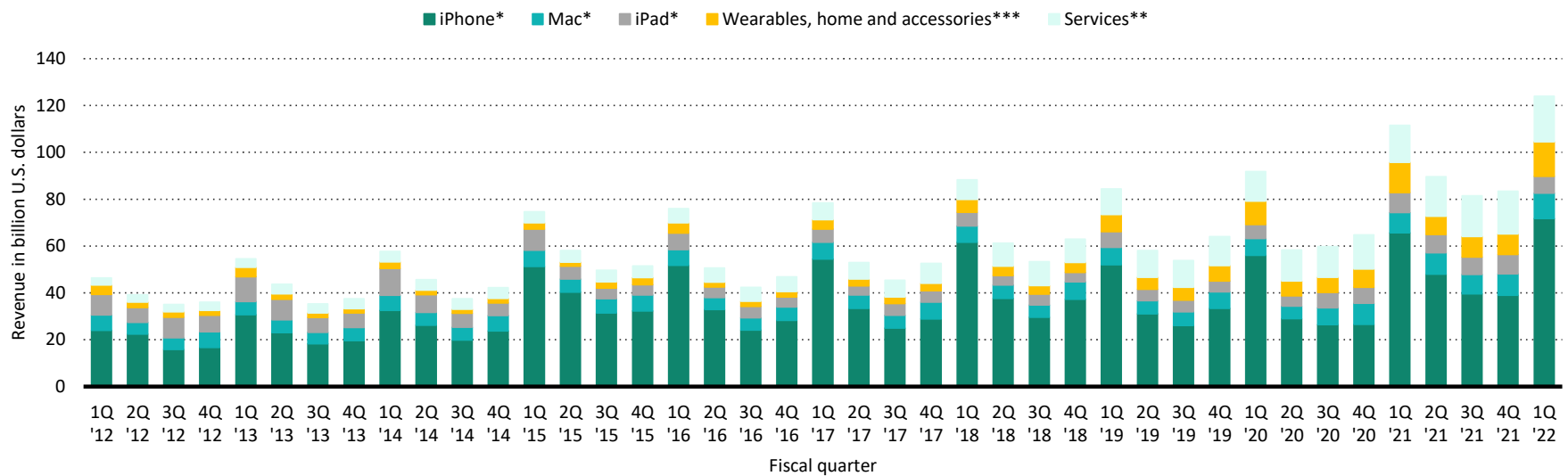
Further information regarding this statistic can be found on [page 40](#).

Source(s): [AppleID 263435](#)



Apple's revenue broken down by operating segments 2012-2022, by quarter

Revenue of Apple by operating segment from the first quarter of 2012 to 1st quarter 2022 (in billion U.S. dollars)



Note(s): Worldwide; 2012 to 2022

Further information regarding this statistic can be found on [page 41](#).

Source(s): [AppleID 382136](#)



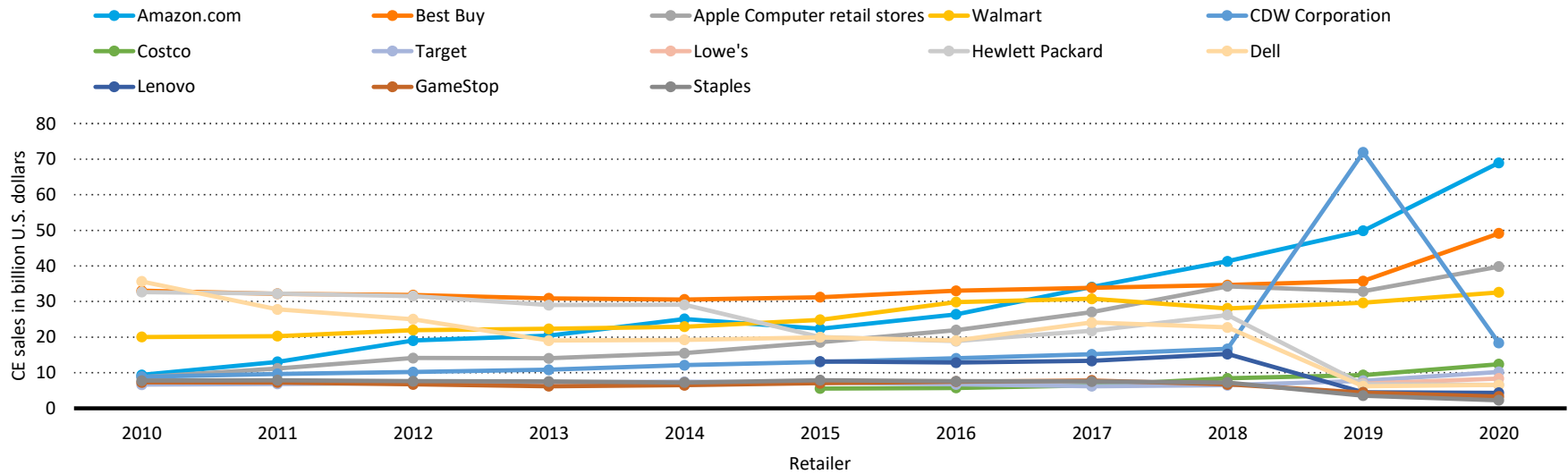
SUBSCRIPTION

Overview: Apple in the U.S.

Apple Products in the U.S.

Sales of the leading 13 consumer electronics retailers in North America 2010-2020

Sales of the leading 13 consumer electronics retailers in North America from 2010 to 2020 (in billion U.S. dollars)



Note(s): Canada, United States; 2010 to 2020

Further information regarding this statistic can be found on [page 42](#).

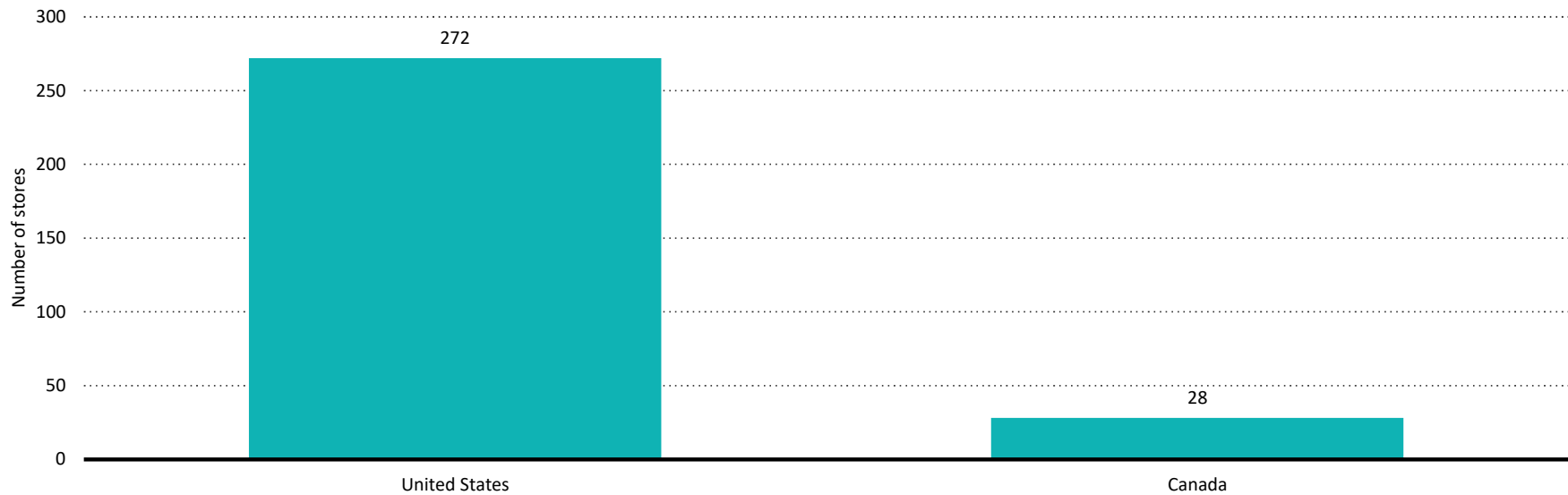
Source(s): DealerscopeID [642322](#)



SUBSCRIPTION

Number of Apple stores in U.S. and Canada 2021

Number of Apple retail stores in the United States and Canada as of October 2021



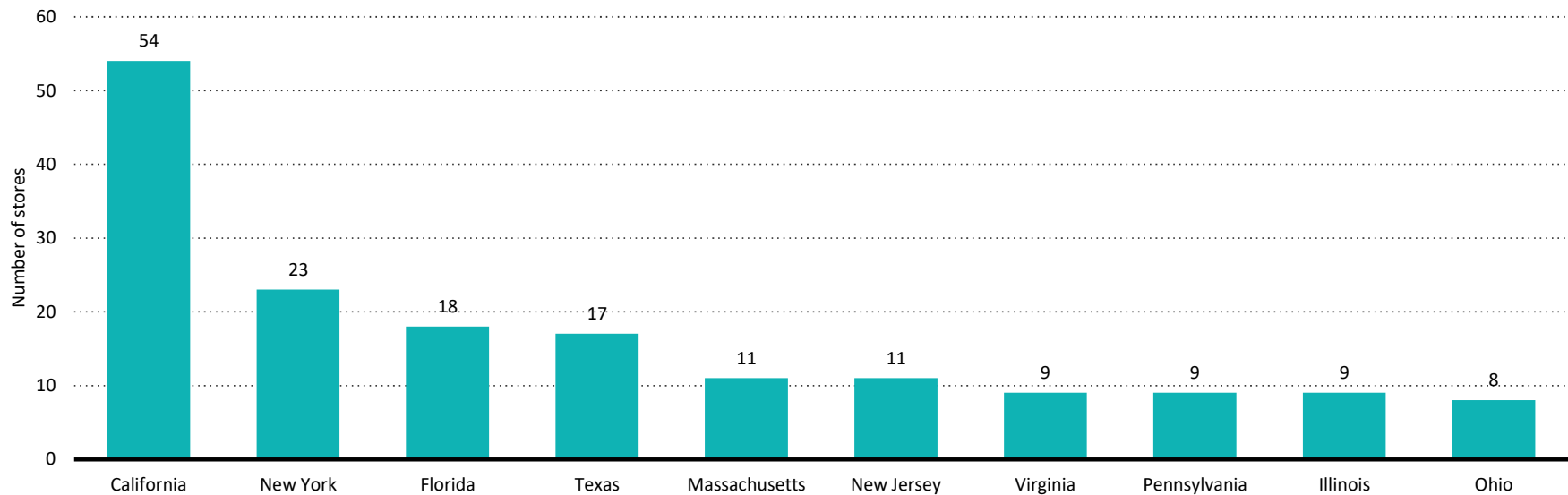
Note(s): Canada, United States; October 2021

Further information regarding this statistic can be found on [page 43](#).

Source(s): [AppleID 1041565](#)

Number of Apple Stores by state in the U.S. 2021

Number of Apple Stores in leading states in the United States as of October 2021



Note(s): United States; October 2021

Further information regarding this statistic can be found on [page 44](#).

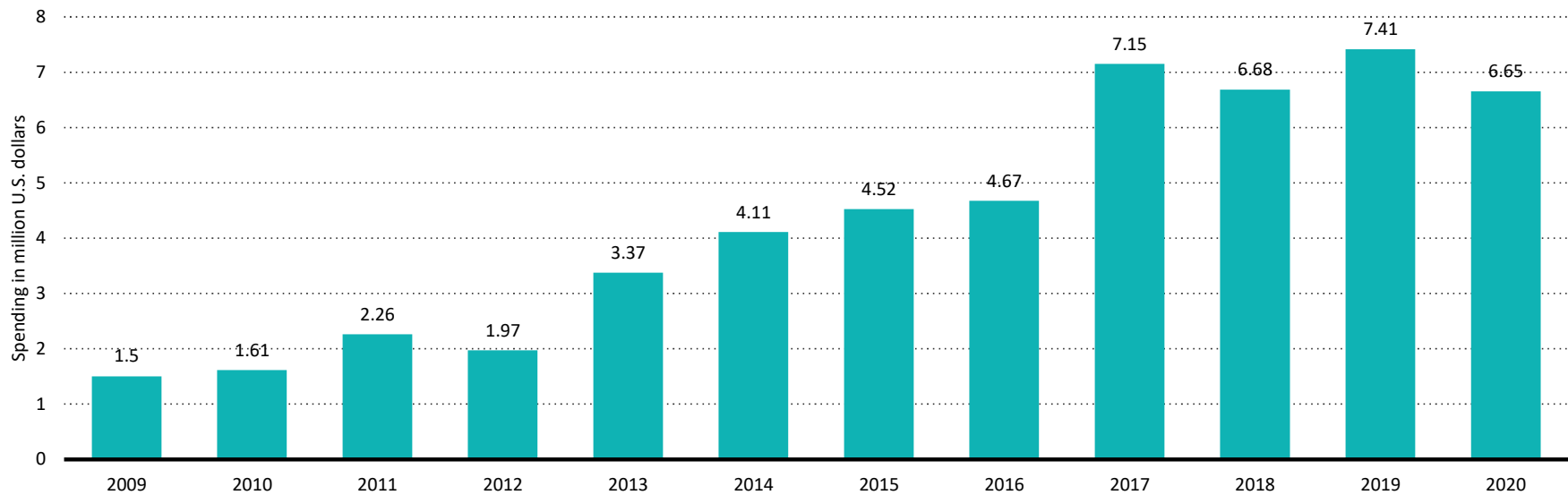
Source(s): AppleID [1042917](#)



SUBSCRIPTION

U.S. lobbying expenses of Apple 2009-2020

Lobbying expenses of Apple in the United States from 2009 to 2020 (in million U.S. dollars)



Note(s): United States; 2009 to 2020

Further information regarding this statistic can be found on [page 45](#).

Source(s): [opensecrets.org](https://www.opensecrets.org); US Senate (Senate Office of Public Records) [ID 1043061](#)



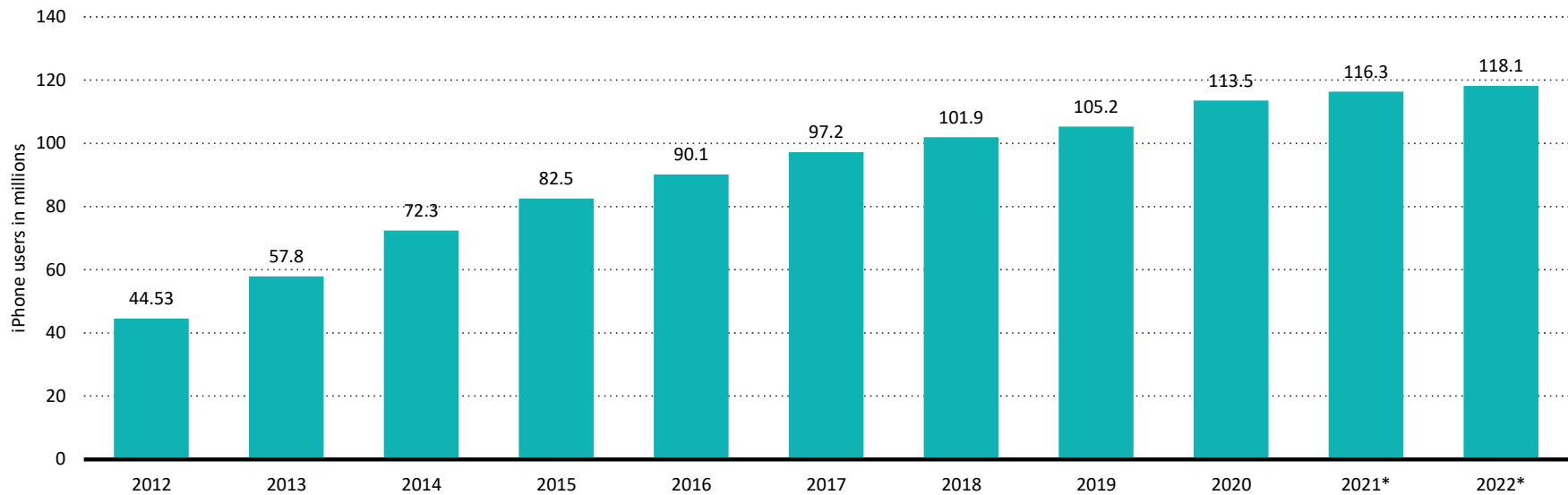
SUBSCRIPTION

Segment: iPhone

Apple Products in the U.S.

Apple iPhone smartphone users in the United States 2012-2022

Number of iPhone users in the United States from 2012 to 2022 (in millions)



Note(s): United States; 2012 to 2018; Individuals of any age who own at least one smartphone and use the smartphone(s) at least once per month.

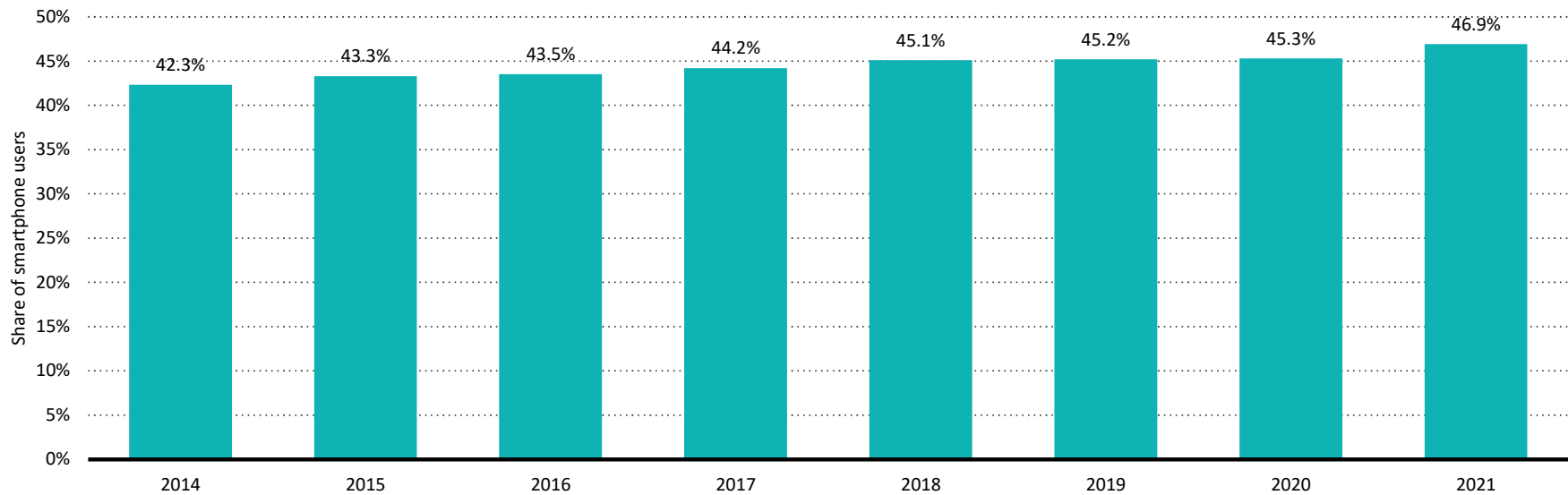
Further information regarding this statistic can be found on [page 46](#).

Source(s): eMarketerID [232790](#)



iPhone users as share of smartphone users in the United States 2014-2021

Share of smartphone users that use an Apple iPhone in the United States from 2014 to 2021



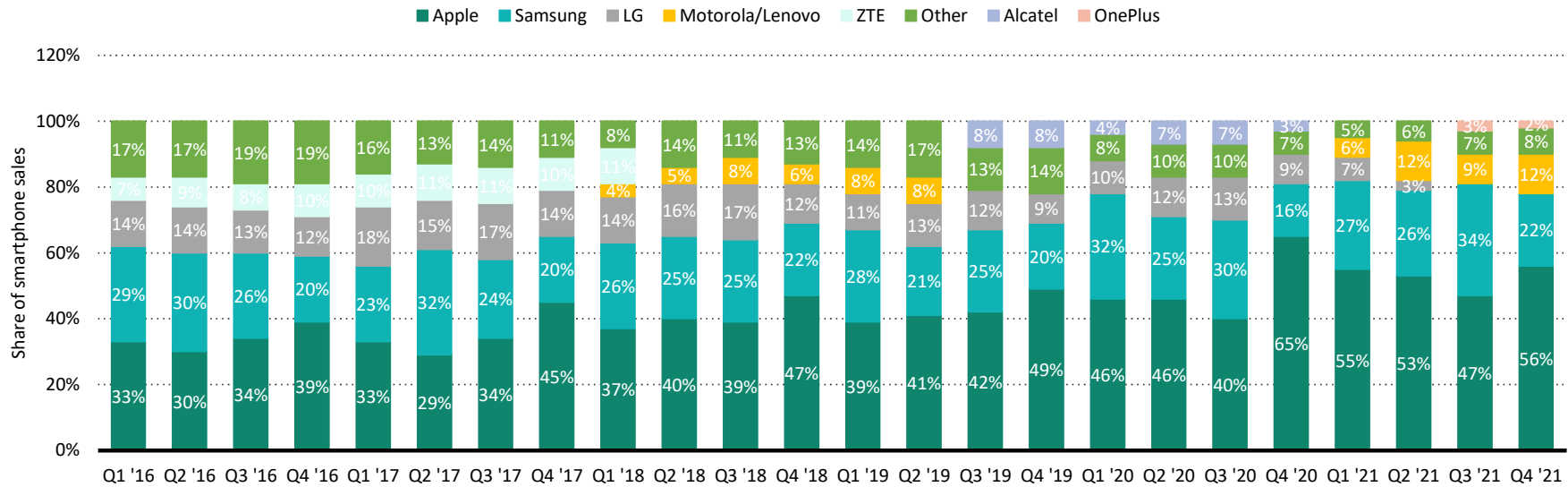
Note(s): United States; 2014 to 2021; Individuals of any age group who own at least one smartphone and use the smartphone(s) at least once per month.

Further information regarding this statistic can be found on [page 47](#).

Source(s): eMarketer; Website ([appleworld.today](#)); Forbes [ID 236550](#)

Share of smartphone sales in the United States by vendor Q1 2016-Q4 2021

Manufacturers' market share of smartphone sales in the United States from 1st quarter 2016 to 4th quarter 2021



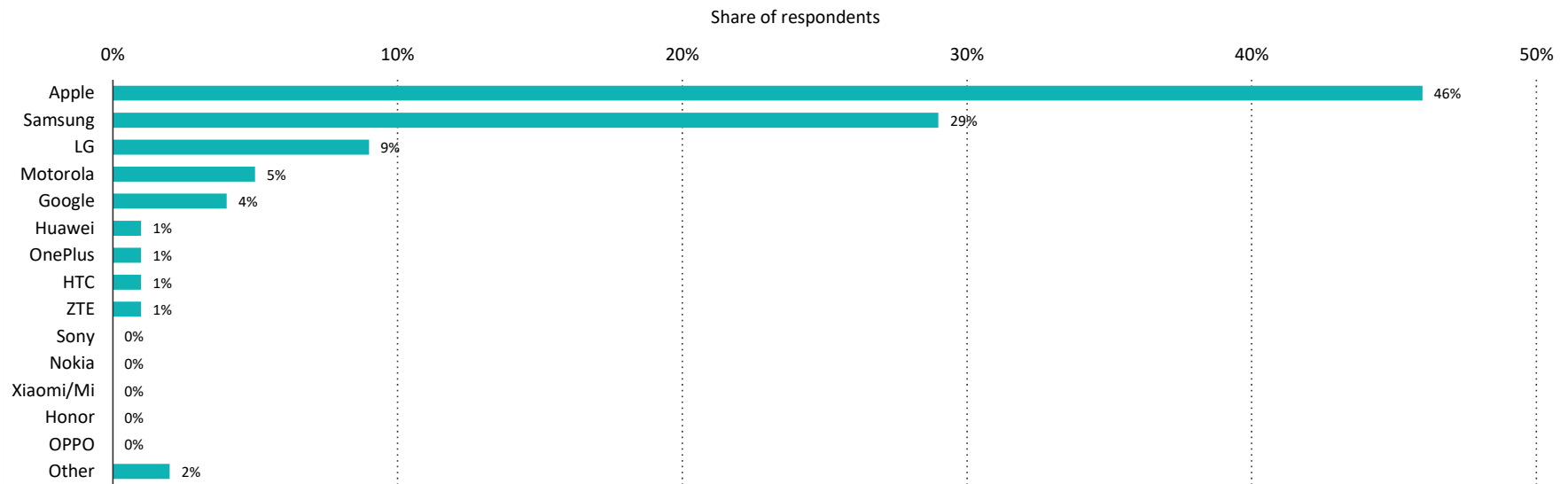
Note(s): United States; 2016 to 2021

Further information regarding this statistic can be found on [page 48](#).

Source(s): Counterpoint ResearchID 620805

Most popular smartphone brands in the U.S. 2021

What brand is your (primarily used) smartphone?



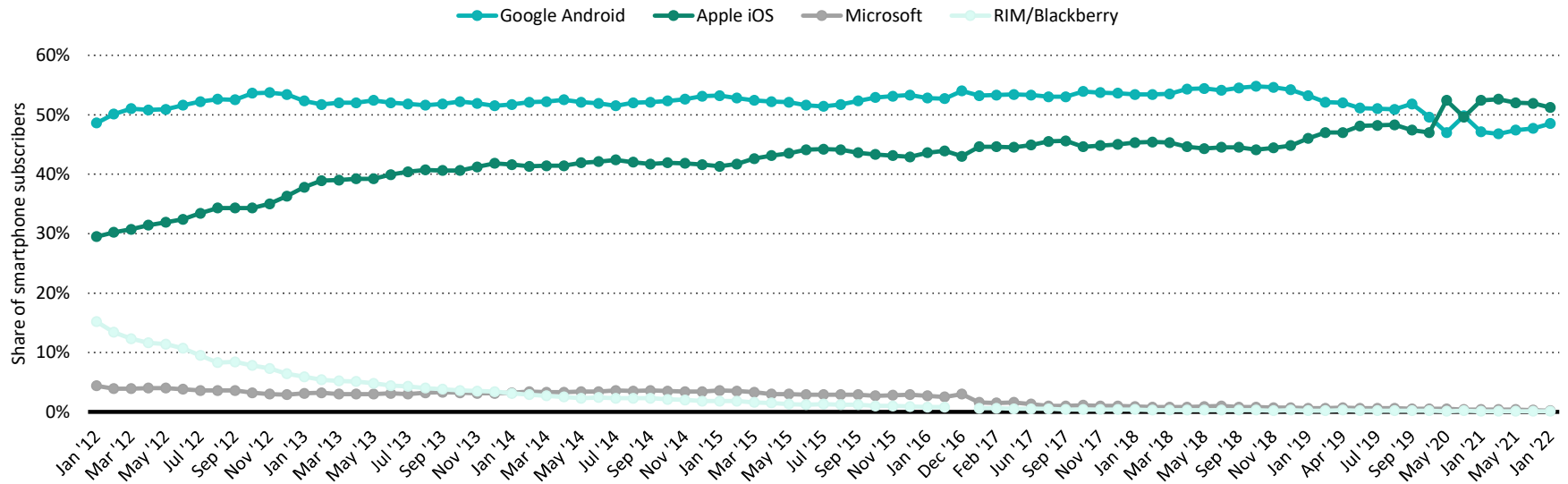
Note(s): United States; four waves from July 2020 to September 2021; 18-64 years; 6060 respondents; respondents who use a smartphone

Further information regarding this statistic can be found on [page 49](#).

Source(s): Statista Global Consumer Survey (GCS)[ID 997241](#)

U.S. smartphone subscriber share by operating platform 2012-2022, by month

Subscriber share held by smartphone operating systems in the United States from 2012 to 2022



Note(s): United States; 2012 to 2022; 13 years and older; Smartphone subscribers

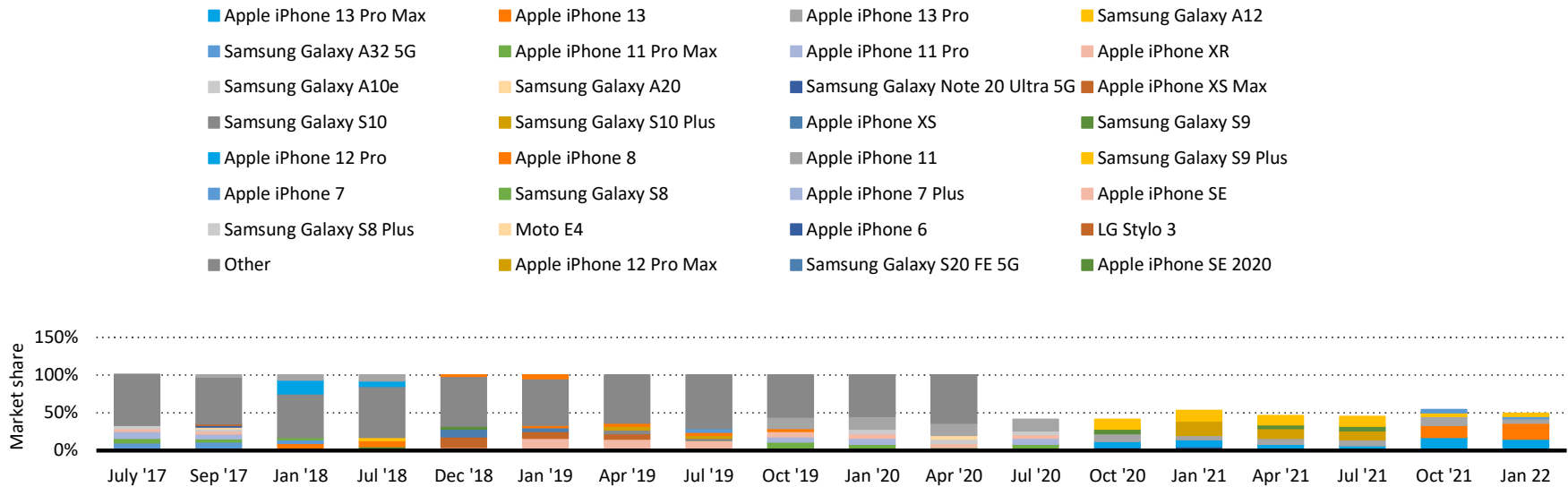
Further information regarding this statistic can be found on [page 50](#).

Source(s): comScore [ID 266572](#)



Smartphone market share in the U.S. 2017 -2022, by model

Share of smartphone models sold in the United States from 2017 to 2022, by model



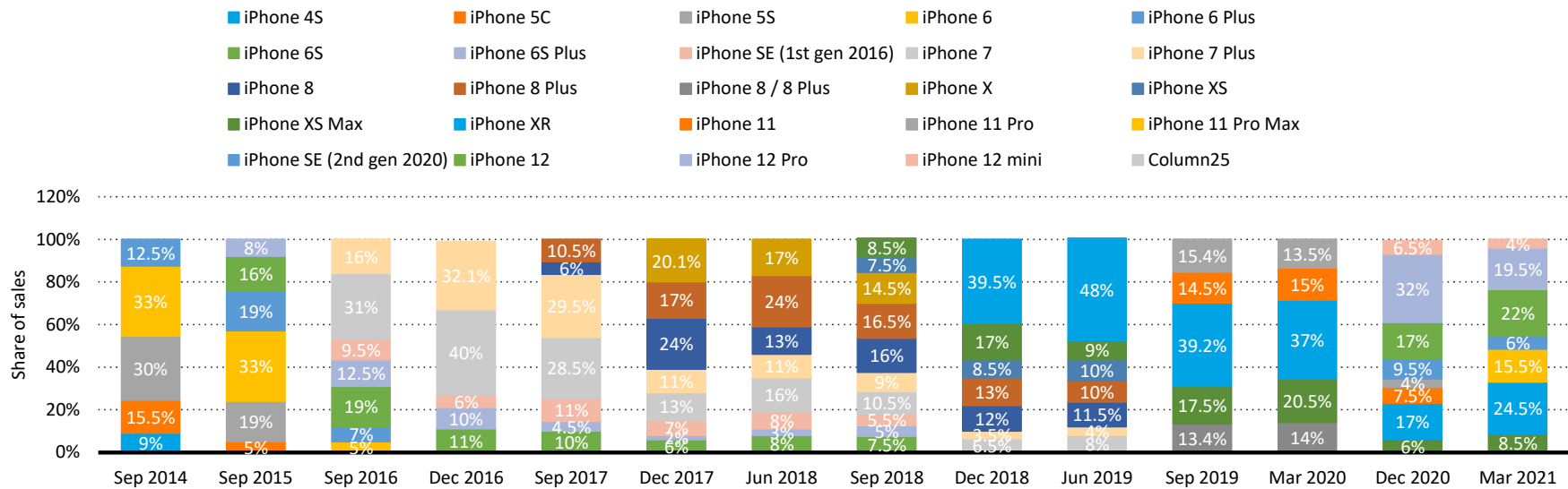
Note(s): United States; 2017 to 2022

Further information regarding this statistic can be found on [page 51](#).

Source(s): Counterpoint Research [ID 755671](#)

Apple iPhone shipments share by model in the U.S. 2014-2021

Sales share of the Apple iPhone by model in the United States from 2014 to 2021



Note(s): United States; 2014 to 2021

Further information regarding this statistic can be found on [page 52](#).

Source(s): Consumer Intelligence Research Partners; Website (9to5mac.com; patentlyapple.com); Statista estimates [ID 804398](#)



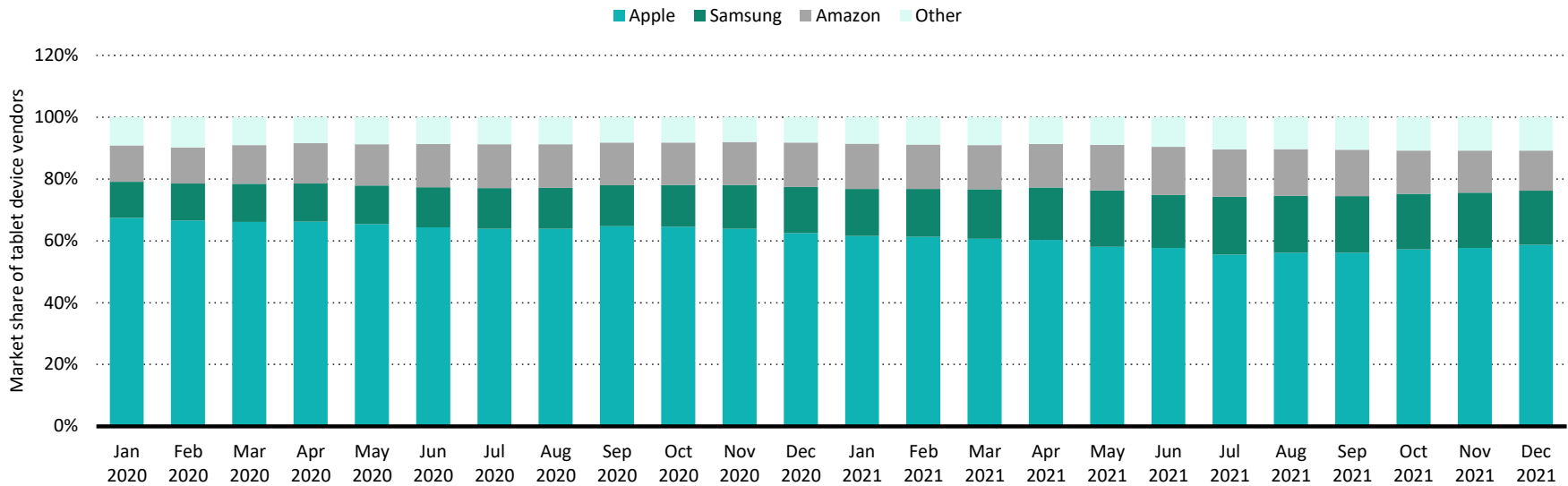
SUBSCRIPTION

Segment: iPad & Mac

Apple Products in the U.S.

Market share of tablet device vendors in the United States 2020-2021

Market share of leading tablet device vendors in the United States from January 2020 to December 2021



Note(s): United States; 2020 to 2021

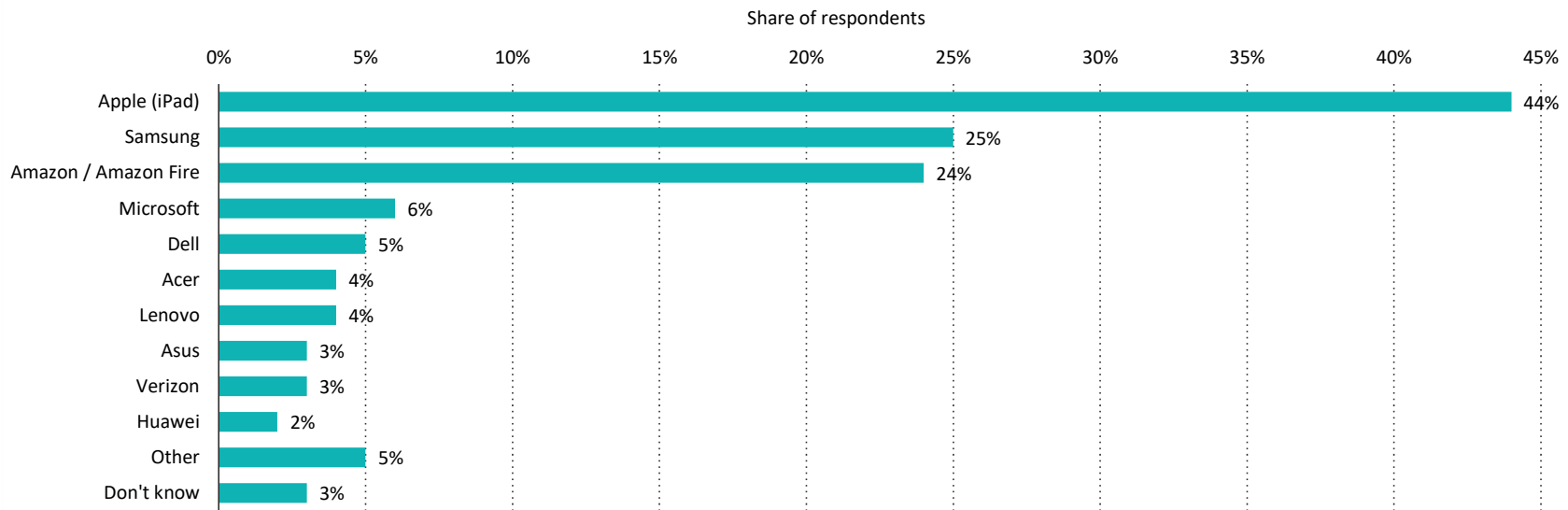
Further information regarding this statistic can be found on [page 53](#).

Source(s): StatCounter [ID 1120402](#)



Tablet ownership by brand in the U.S. 2022

Tablet ownership by brand in the U.S. in 2022



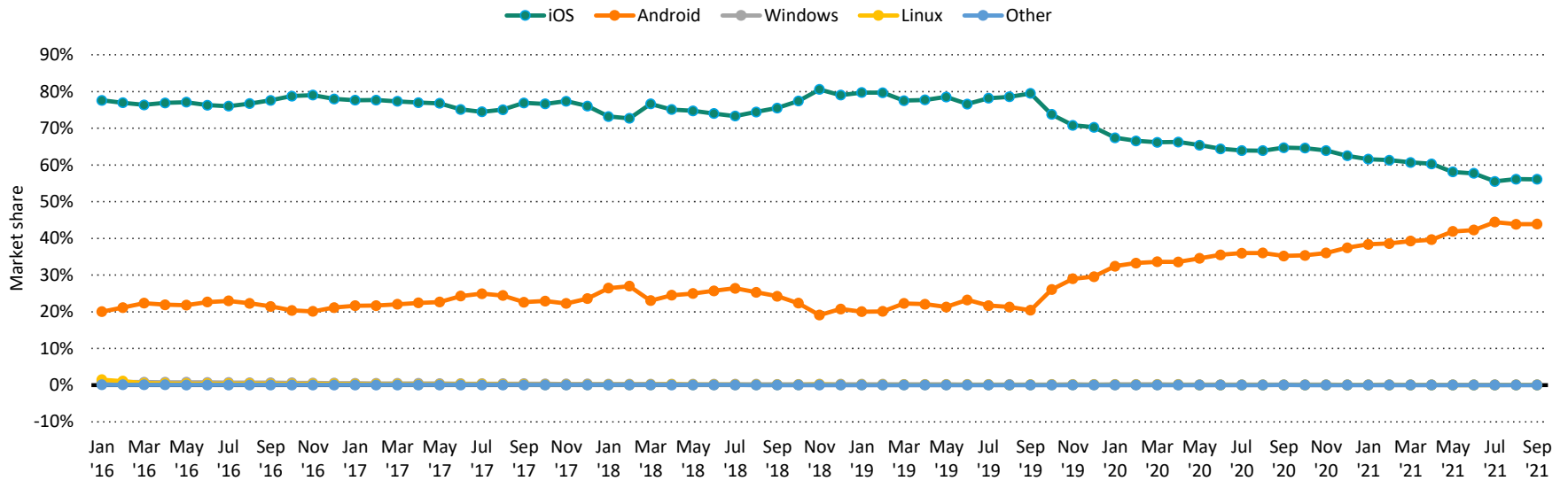
Note(s): United States; four waves from Apr 2021 to Mar 2022; 18-64 years; 4771 respondents; respondents who have a tablet in their household

Further information regarding this statistic can be found on [page 54](#).

Source(s): Statista Global Consumer Survey (GCS)[ID 997209](#)

Market share of tablet operating systems in the United States 2016-2021

Tablet operating systems market share in the United States from 2016 to 2021



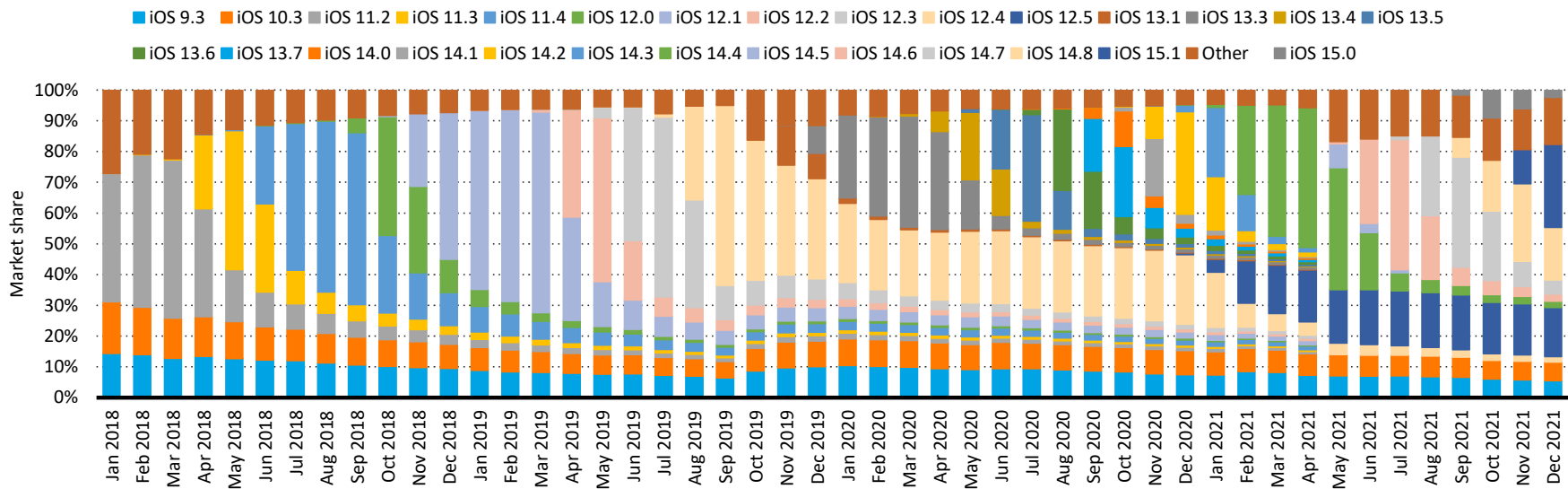
Note(s): United States; 2016 to 2021

Further information regarding this statistic can be found on [page 55](#).

Source(s): StatCounter [ID 271293](#)

Tablet Apple iOS version market share in the United States 2018-2021

Tablet Apple iOS operating system market share by version in the United States from January 2018 to December 2021



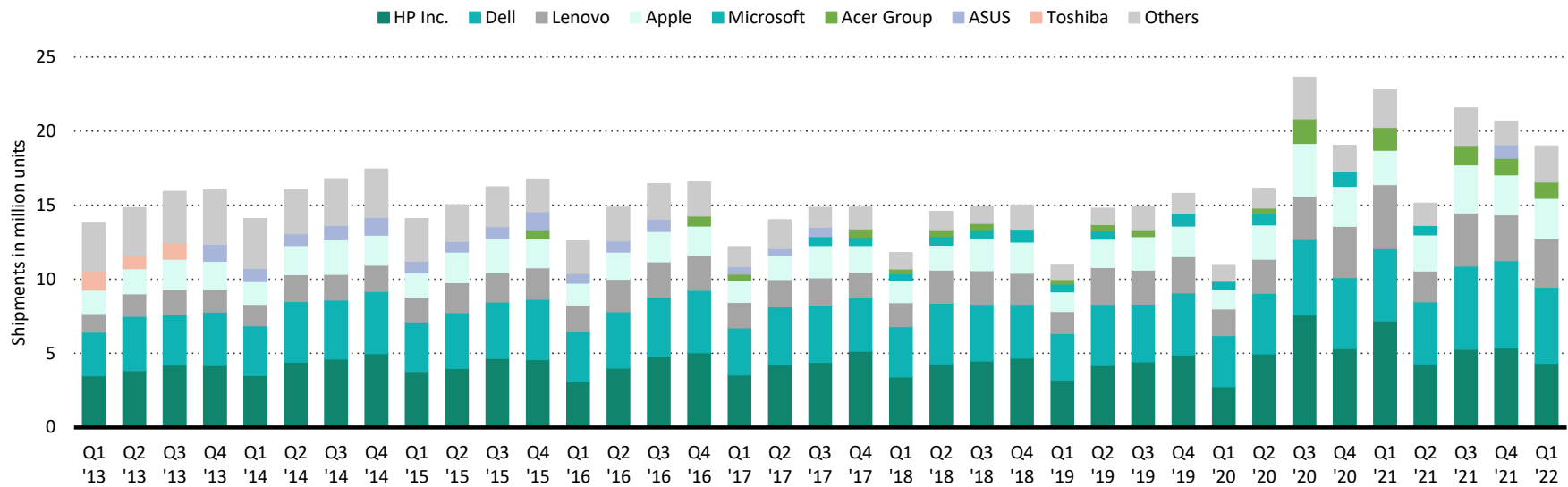
Note(s): United States; 2018 to 2021

Further information regarding this statistic can be found on [page 56](#).

Source(s): StatCounter [ID 1118936](#)

PC vendor unit shipments in the U.S. 2013-2022, by quarter

Personal computer (PC) vendor unit shipments in the United States 2013 to 2022, by quarter (in millions)



Note(s): United States; 2013 to 2022; includes desk-based PCs, notebook PCs and ultramobile premiums (such as Microsoft Surface), but not Chromebooks or iPads

Further information regarding this statistic can be found on [page 57](#).

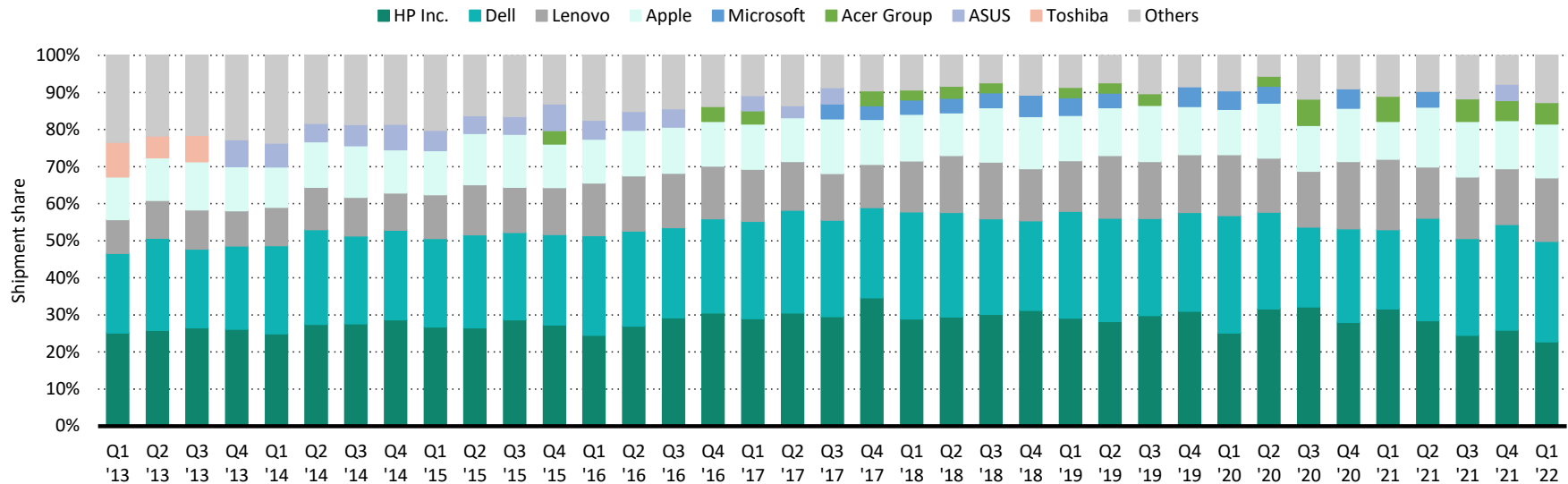
Source(s): GartnerID 816356



SUBSCRIPTION

PC vendor shipment share in the U.S. 2013-2022, by quarter

Personal computer (PC) vendor shipment share in the United States from 2013 to 2022, by quarter



Note(s): United States; 2013 to 2022; includes desk-based PCs, notebook PCs and ultramobile premiums (such as Microsoft Surface), but not Chromebooks or iPads

Further information regarding this statistic can be found on [page 58](#).

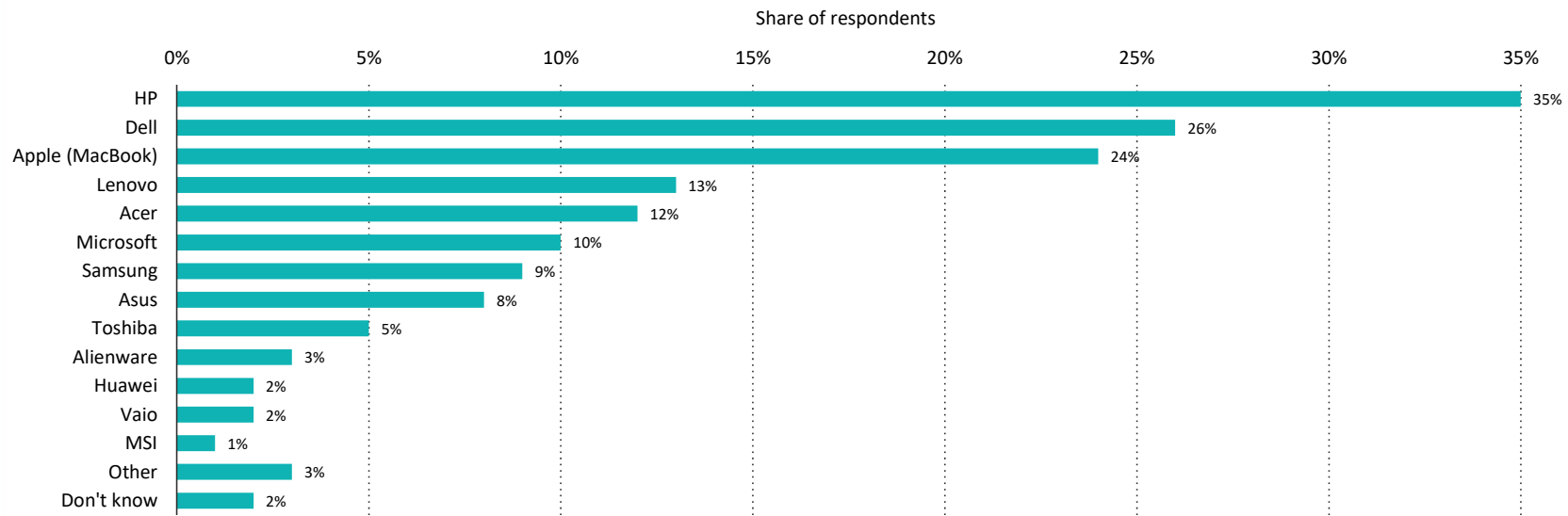
Source(s): Gartner [ID 816458](#)



SUBSCRIPTION

Laptop ownership by brand in the U.S. 2022

Laptop ownership by brand in the U.S. in 2022



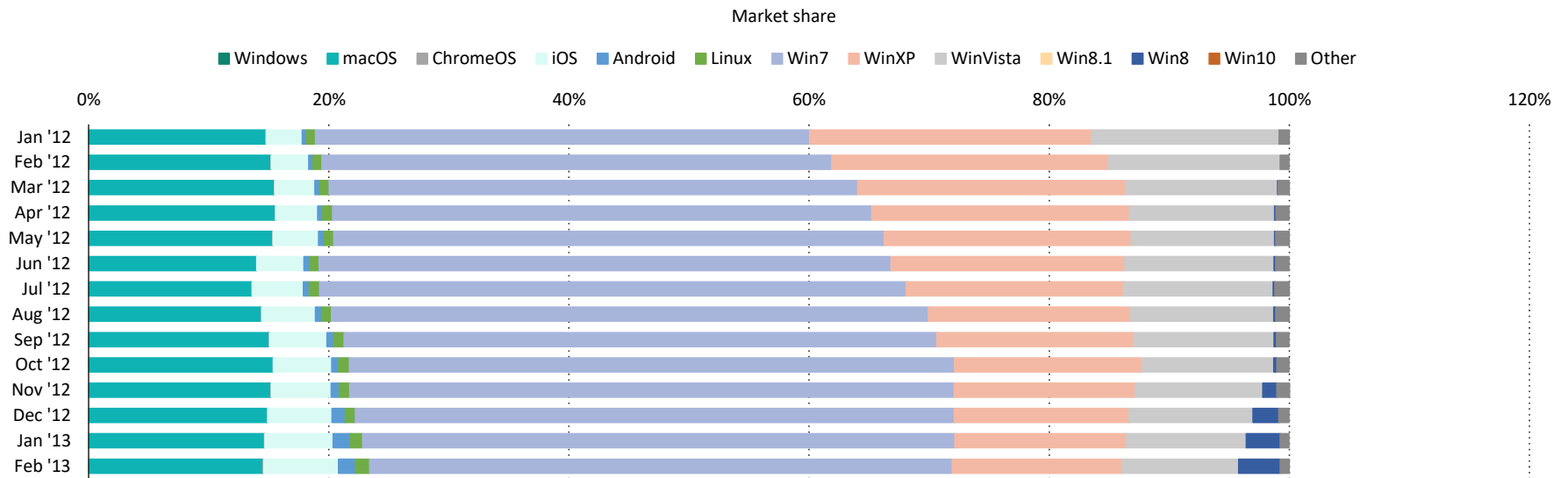
Note(s): United States; four waves from Apr 2021 to Mar 2022; 18-64 years; 5402 respondents; respondents who have a laptop in their household

Further information regarding this statistic can be found on [page 59](#).

Source(s): Statista Global Consumer Survey (GCS)[ID 997234](#)

Market share held by PC operating systems in the U.S. 2012-2021, by month

Market share held by the leading computer operating systems in the United States from January 2012 to December 2021



Note(s): United States; January 2012 to December 2021

Further information regarding this statistic can be found on [page 60](#).

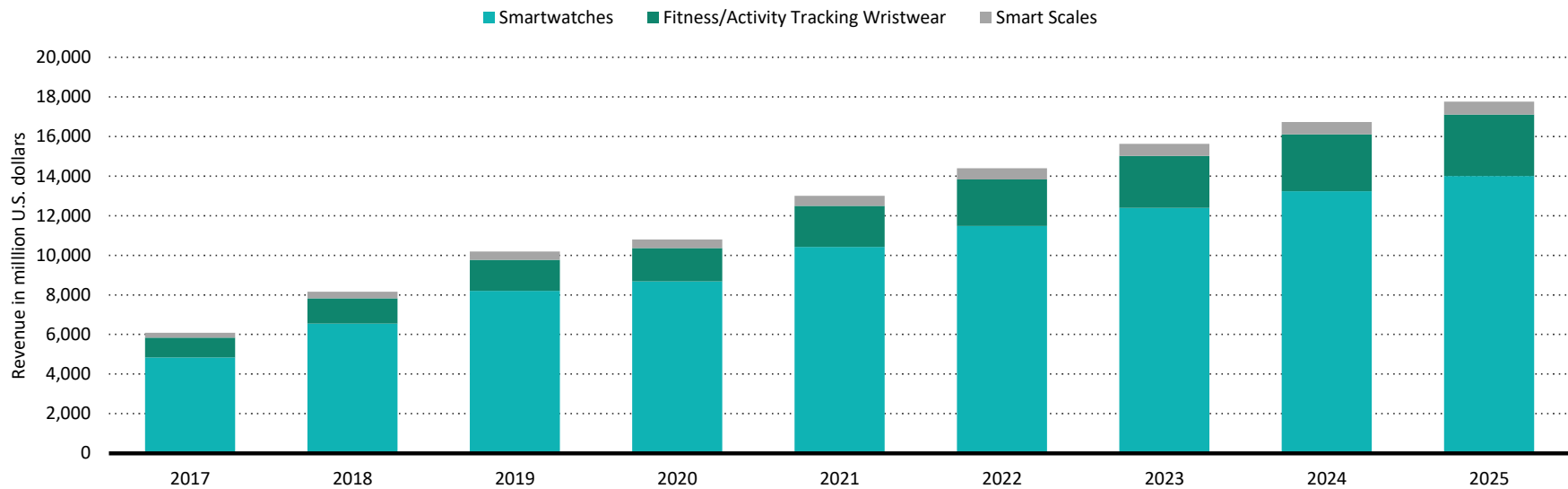
Source(s): StatCounter [ID 272667](#)

Segment: Wearables & Apps

Apple Products in the U.S.

Digital and well-being device revenue in the U.S. 2017-2025, by segment

Revenue of digital fitness and well-being devices in the United States from 2017 to 2025, by segment (in million U.S. dollars)



Note(s): United States

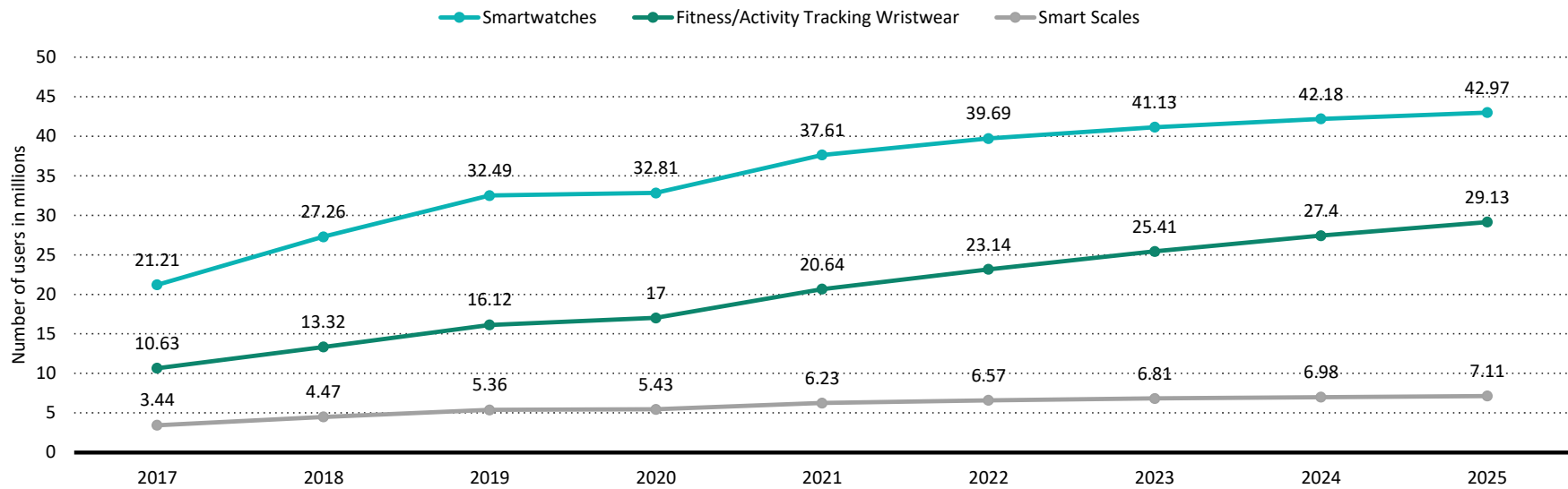
Further information regarding this statistic can be found on [page 61](#).

Source(s): Statista; Statista Digital Market OutlookID [1269149](#)



Digital and well-being device users in the U.S. 2017-2025, by segment

Number of users of digital fitness and well-being devices in the United States from 2017 to 2025, by segment (in millions)



Note(s): United States

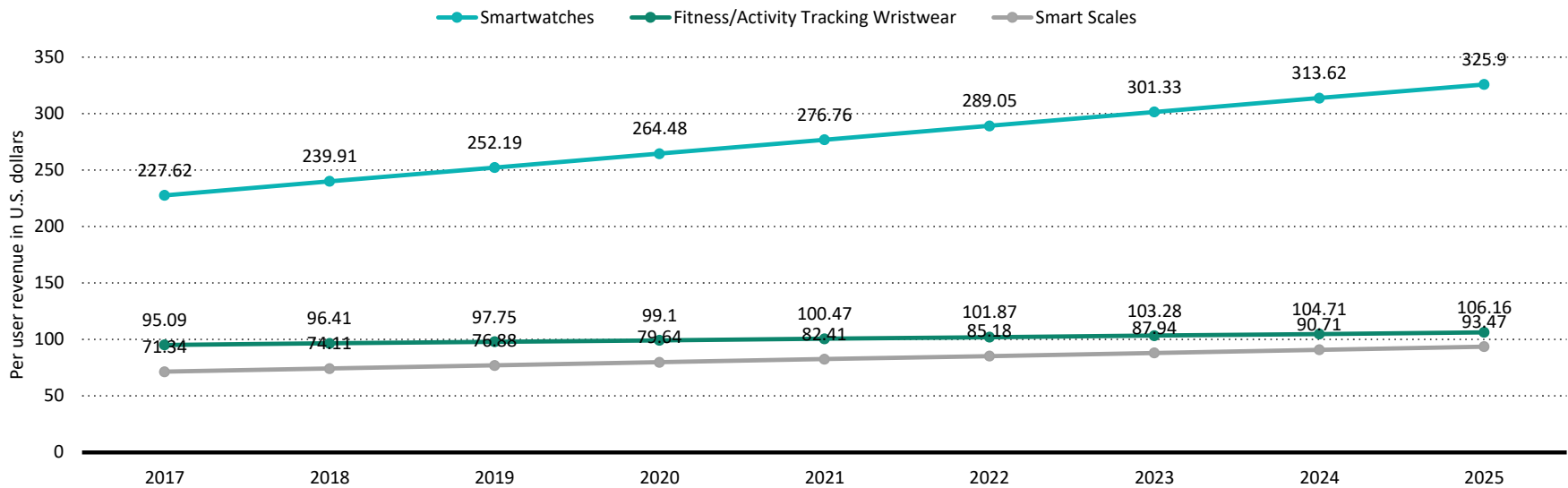
Further information regarding this statistic can be found on [page 62](#).

Source(s): Statista; Statista Digital Market OutlookID [1269195](#)



Per user revenue of digital and well-being device in the U.S. 2017-2025, by segment

Average revenue per user of digital fitness and well-being devices in the United States from 2017 to 2025, by segment (in U.S. dollars)



Note(s): United States

Further information regarding this statistic can be found on [page 63](#).

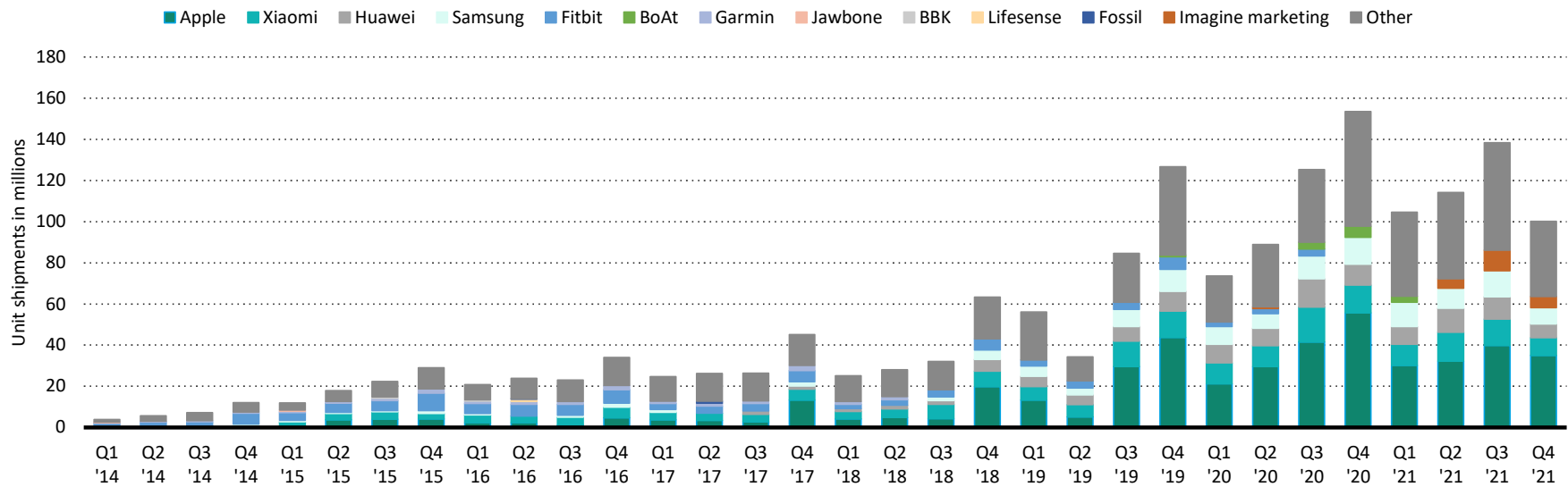
Source(s): Statista; Statista Digital Market OutlookID [1269164](#)



SUBSCRIPTION

Quarterly wearables shipments worldwide 2014-2021, by vendor

Wearables unit shipments worldwide by vendor from 1st quarter 2014 to 4th quarter 2021 (in millions)



Note(s): Worldwide; Q1 2014 to Q4 2021

Further information regarding this statistic can be found on [page 64](#).

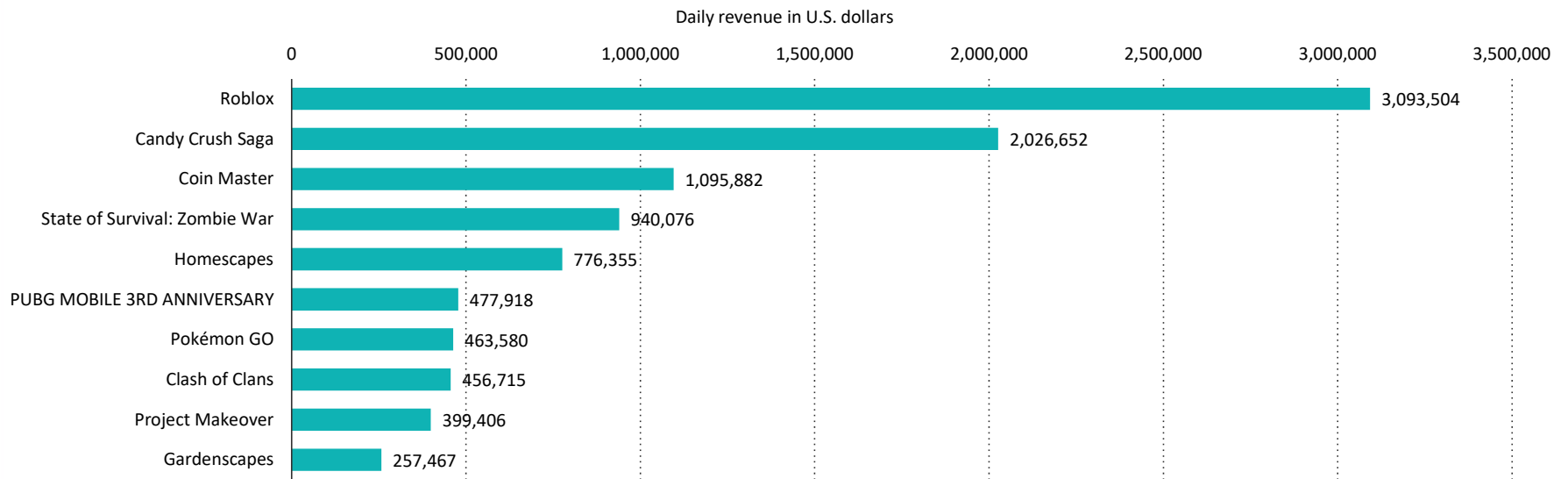
Source(s): IDCID 435933



SUBSCRIPTION

Top-grossing iOS mobile gaming apps in the U.S. 2021, ranked by daily revenue

Top-grossing iPhone mobile gaming apps in the United States as of March 2021, ranked by daily revenue (in U.S. dollars)



Note(s): United States; March 33, 2021; iPhone only; estimated gross revenue for the day, including in-app purchases and purchase price of the game

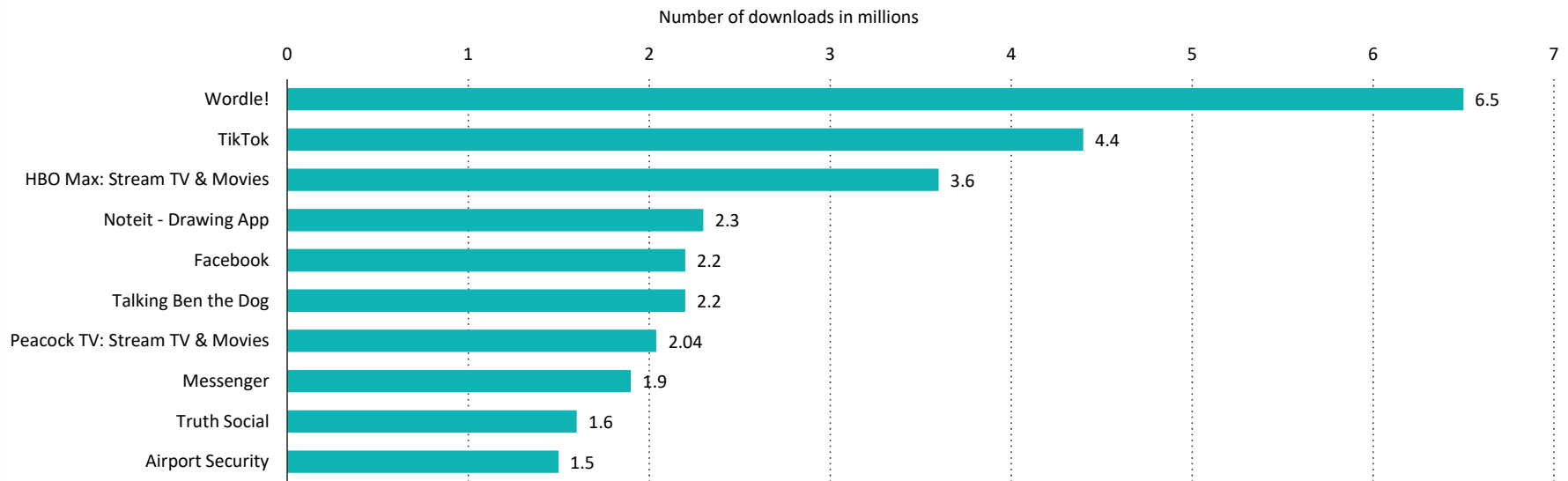
Further information regarding this statistic can be found on [page 65](#).

Source(s): Think GamingID [263988](#)



Leading iPhone apps in the U.S. 2022, by downloads

Leading iPhone apps in the Apple App Store in the United States in February 2022, by number of downloads (in millions)



Note(s): United States; February 2022; iPhone apps only, excluding iPad apps

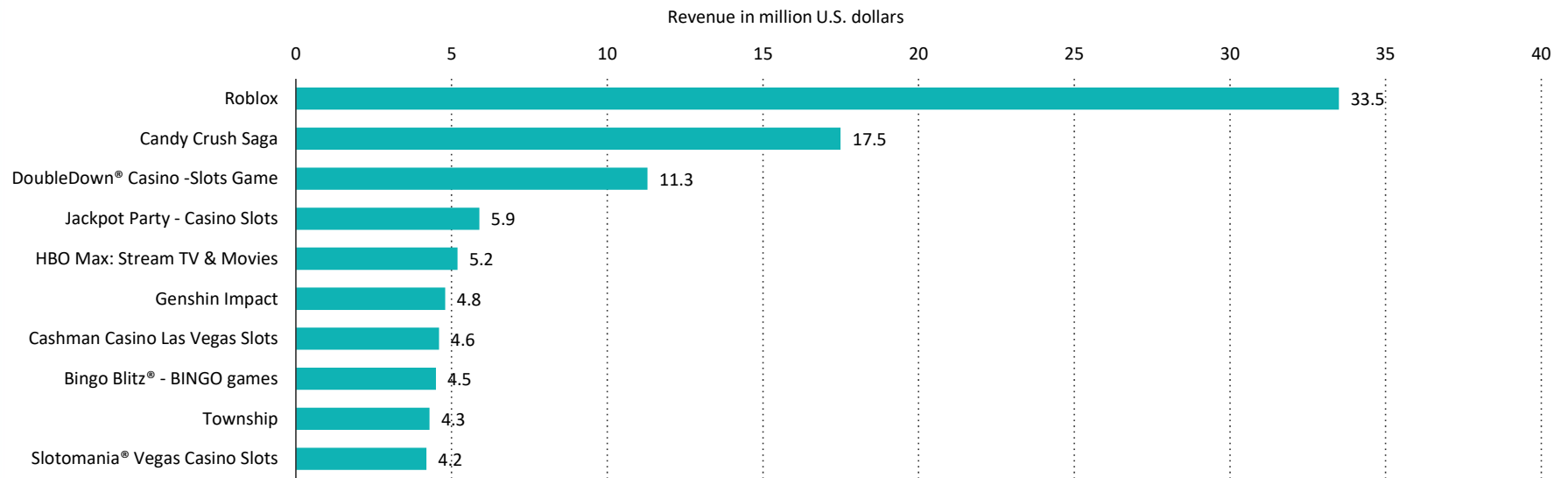
Further information regarding this statistic can be found on [page 66](#).

Source(s): [AirnowID 695857](#)



Leading iPad apps in the U.S. 2022, by revenue

Leading iPad apps in the Apple App Store in the United States in February 2022, by revenue (in million U.S. dollars)



Note(s): United States; February 2022; based on downloads to devices in the U.S.

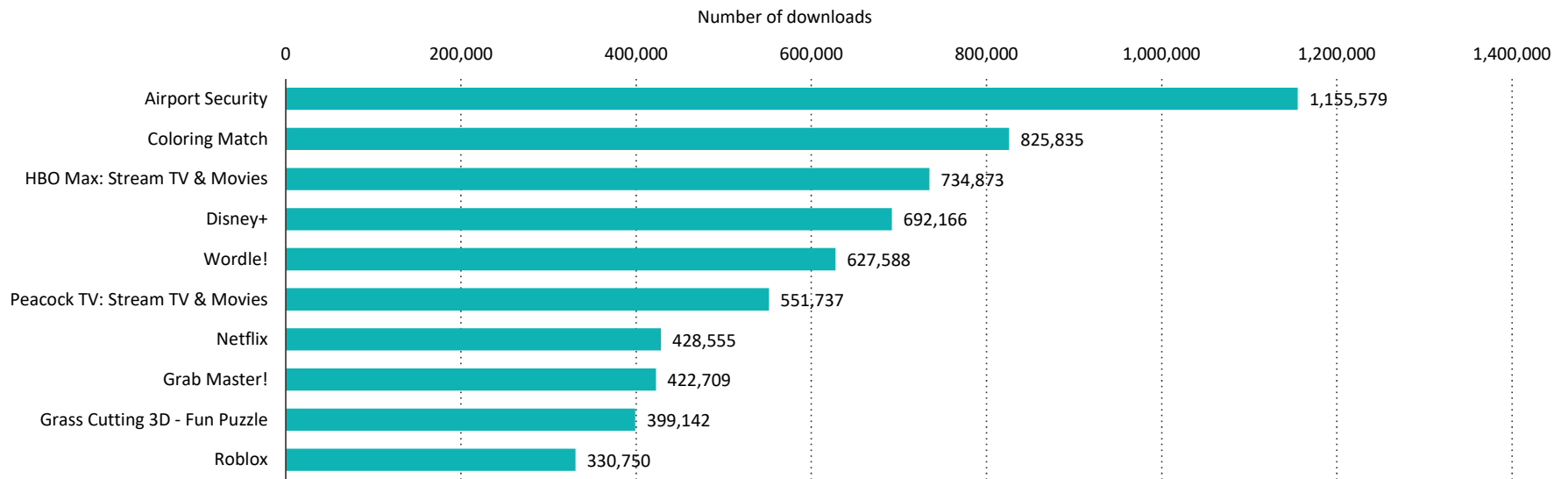
Further information regarding this statistic can be found on [page 67](#).

Source(s): [AirnowID 690847](#)



Leading iPad apps in the U.S. 2022, by downloads

Leading iPad apps in the Apple App Store in the United States in February 2022, by number of downloads



Note(s): United States; February 2022; based on downloads to U.S. devices

Further information regarding this statistic can be found on [page 68](#).

Source(s): AirnowID [690838](#)



References

Apple Products in the U.S.

Apple's revenue worldwide 2004-2021

Global revenue of Apple from 2004 to 2021 (in billion U.S. dollars)

Source and methodology information

Source(s)	Apple
Conducted by	Apple
Survey period	Fiscal years 2004 to 2021
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Apple
Publication date	October 2021
Original source	Apple Annual Report 2021, page 40
Website URL	visit the website

Notes:

Fiscal years. Apple's fiscal year ends in September of each year.

Apple's revenue broken down by geographical region 2012-2022, by quarter

Revenue of Apple by geographical region from the first quarter of 2012 to 1st quarter 2022 (in billion U.S. dollars)

Source and methodology information

Source(s)	Apple
Conducted by	Apple
Survey period	2012 to 2022
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Apple
Publication date	January 2022
Original source	Apple - Consolidated Financial Statements 1Q22, page 1
Website URL	visit the website

Notes:

The quarterly periods for Apple's fiscal year include the following: early October to late December of the previous year (first quarter), early January to late March of the stated year (second quarter), early April to late June of the stated year (3rd quarter) and early July to late September of the

Non-U.S. share of Apple's revenue 2006-2021

Non-U.S. share of Apple's revenue from 1st quarter 2006 to 2nd quarter 2021

Source and methodology information

Source(s)	Apple
Conducted by	Apple
Survey period	2005 to 2021
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Apple
Publication date	April 2021
Original source	apple.com
Website URL	visit the website

Notes:

The quarterly periods for Apple's fiscal year include the following: early October to late December of the previous year (first quarter), early January to late March of the stated year (second quarter), early April to late June of the stated year (3rd quarter) and early July to late September of the

Apple's revenue broken down by operating segments 2012-2022, by quarter

Revenue of Apple by operating segment from the first quarter of 2012 to 1st quarter 2022 (in billion U.S. dollars)

Source and methodology information

Source(s)	Apple
Conducted by	Apple
Survey period	2012 to 2022
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Apple
Publication date	January 2022
Original source	Apple - Consolidated Financial Statements 1Q22, page 1
Website URL	visit the website

Notes:

The quarterly periods for Apple's fiscal year include the following: early October to late December of the previous year (first quarter), early January to late March of the stated year (second quarter), early April to late June of the stated year (3rd quarter) and early July to late September of the

Sales of the leading 13 consumer electronics retailers in North America 2010-2020

Sales of the leading 13 consumer electronics retailers in North America from 2010 to 2020 (in billion U.S. dollars)

Source and methodology information

Source(s)	Dealerscope
Conducted by	Dealerscope
Survey period	2010 to 2020
Region(s)	Canada, United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Dealerscope
Publication date	May 2021
Original source	dealerscope.com
Website URL	visit the website

Notes:

Rankings are based on 2020 CE sales figures. All figures are DealerScope estimates.

Number of Apple stores in U.S. and Canada 2021

Number of Apple retail stores in the United States and Canada as of October 2021

Source and methodology information

Source(s)	Apple
Conducted by	Apple
Survey period	October 2021
Region(s)	Canada, United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Apple
Publication date	October 2021
Original source	apple.com
Website URL	visit the website

Notes:

The data was accessed on October 2021

Number of Apple Stores by state in the U.S. 2021

Number of Apple Stores in leading states in the United States as of October 2021

Source and methodology information

Source(s)	Apple
Conducted by	Apple
Survey period	October 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Apple
Publication date	October 2021
Original source	apple.com
Website URL	visit the website

Notes:

The data was accessed on October 2021

U.S. lobbying expenses of Apple 2009-2020

Lobbying expenses of Apple in the United States from 2009 to 2020 (in million U.S. dollars)

Source and methodology information

Source(s)	opensecrets.org; US Senate (Senate Office of Public Records)
Conducted by	US Senate (Senate Office of Public Records); opensecrets.org
Survey period	2009 to 2020
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	US Senate (Senate Office of Public Records); opensecrets.org
Publication date	January 2021
Original source	opensecrets.org
Website URL	visit the website

Notes:

The figures have been rounded to provide a better understanding of the statistic. Data as of January 23, 2021.

Apple iPhone smartphone users in the United States 2012-2022

Number of iPhone users in the United States from 2012 to 2022 (in millions)

Source and methodology information

Source(s)	eMarketer
Conducted by	eMarketer
Survey period	2012 to 2018
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Individuals of any age who own at least one smartphone and use the smartphone(s) at least once per month.
Published by	
Publication date	February 2021
Original source	emarketer.com
Website URL	visit the website

Notes:

* Forecast

iPhone users as share of smartphone users in the United States 2014-2021

Share of smartphone users that use an Apple iPhone in the United States from 2014 to 2021

Source and methodology information

Source(s)	eMarketer; Website (appleworld.today); Forbes
Conducted by	eMarketer
Survey period	2014 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	Individuals of any age group who own at least one smartphone and use the smartphone(s) at least once per month.
Published by	eMarketer; Website (appleworld.today); Forbes
Publication date	February 2021
Original source	emarketer.com
Website URL	visit the website

Notes:

* Forecast

Share of smartphone sales in the United States by vendor Q1 2016-Q4 2021

Manufacturers' market share of smartphone sales in the United States from 1st quarter 2016 to 4th quarter 2021

Source and methodology information

Source(s)	Counterpoint Research
Conducted by	Counterpoint Research
Survey period	2016 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Counterpoint Research
Publication date	February 2022
Original source	counterpointresearch.com
Website URL	visit the website

Notes:

n.a.

Most popular smartphone brands in the U.S. 2021

What brand is your (primarily used) smartphone?

Source and methodology information

Source(s)	Statista Global Consumer Survey (GCS)
Conducted by	Statista
Survey period	four waves from July 2020 to September 2021
Region(s)	United States
Number of respondents	6060
Age group	18-64 years
Special characteristics	respondents who use a smartphone
Published by	Statista
Publication date	November 2021
Original source	Statista Global Consumer Survey
Website URL	visit the website

Notes:

n.a.

U.S. smartphone subscriber share by operating platform 2012-2022, by month

Subscriber share held by smartphone operating systems in the United States from 2012 to 2022

Source and methodology information

Source(s)	comScore
Conducted by	comScore
Survey period	2012 to 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	13 years and older
Special characteristics	Smartphone subscribers
Published by	comScore
Publication date	April 2022
Original source	comscore.com
Website URL	visit the website

Notes:

The figures for Microsoft in December 2016 include Microsoft and RIM/Blackberry. The figure for each month is calculated from the average over the three month period prior to the respective month.

Smartphone market share in the U.S. 2017 -2022, by model

Share of smartphone models sold in the United States from 2017 to 2022, by model

Source and methodology information

Source(s)	Counterpoint Research
Conducted by	Counterpoint Research
Survey period	2017 to 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Counterpoint Research
Publication date	March 2022
Original source	counterpointresearch.com
Website URL	visit the website

Notes:

n.a.

Apple iPhone shipments share by model in the U.S. 2014-2021

Sales share of the Apple iPhone by model in the United States from 2014 to 2021

Source and methodology information

Source(s)	Consumer Intelligence Research Partners; Website (9to5mac.com; patentlyapple.com); Statista estimates
Conducted by	Consumer Intelligence Research Partners; Statista estimates
Survey period	2014 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	Statista
Publication date	April 2021
Original source	<i>n.a.</i>
Website URL	visit the website

Notes:

Note: Totals may not add up due to rounding.

Market share of tablet device vendors in the United States 2020-2021

Market share of leading tablet device vendors in the United States from January 2020 to December 2021

Source and methodology information

Source(s)	StatCounter
Conducted by	StatCounter
Survey period	2020 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StatCounter
Publication date	January 2022
Original source	gs.statcounter.com
Website URL	visit the website

Notes:

The source does not provide any information regarding missing percentage points to 100 percent.

Tablet ownership by brand in the U.S. 2022

Tablet ownership by brand in the U.S. in 2022

Source and methodology information

Source(s)	Statista Global Consumer Survey (GCS)
Conducted by	Statista
Survey period	four waves from Apr 2021 to Mar 2022
Region(s)	United States
Number of respondents	4771
Age group	18-64 years
Special characteristics	respondents who have a tablet in their household
Published by	Statista
Publication date	April 2022
Original source	Statista Global Consumer Survey
Website URL	visit the website

Notes:

Multiple answers were possible. During the survey, the question was phrased as follows: "What brands are the tablets in your household?"

Market share of tablet operating systems in the United States 2016-2021

Tablet operating systems market share in the United States from 2016 to 2021

Source and methodology information

Source(s)	StatCounter
Conducted by	StatCounter
Survey period	2016 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StatCounter
Publication date	October 2021
Original source	statcounter.com
Website URL	visit the website

Notes:

Release date set as date of access.

Tablet Apple iOS version market share in the United States 2018-2021

Tablet Apple iOS operating system market share by version in the United States from January 2018 to December 2021

Source and methodology information

Source(s)	StatCounter
Conducted by	StatCounter
Survey period	2018 to 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StatCounter
Publication date	January 2022
Original source	gs.statcounter.com
Website URL	visit the website

Notes:

n.a.

PC vendor unit shipments in the U.S. 2013-2022, by quarter

Personal computer (PC) vendor unit shipments in the United States 2013 to 2022, by quarter (in millions)

Source and methodology information

Source(s)	Gartner
Conducted by	Gartner
Survey period	2013 to 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	includes desk-based PCs, notebook PCs and ultramobile premiums (such as Microsoft Surface), but not Chromebooks or iPads
Published by	Gartner
Publication date	April 2022
Original source	gartner.com
Website URL	visit the website

Notes:

Data includes desk-based PCs, notebook PCs, and ultramobile premiums (such as Microsoft Surface). As of Q3 2021, the data includes Chromebooks, but not iPads.

PC vendor shipment share in the U.S. 2013-2022, by quarter

Personal computer (PC) vendor shipment share in the United States from 2013 to 2022, by quarter

Source and methodology information

Source(s)	Gartner
Conducted by	Gartner
Survey period	2013 to 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	includes desk-based PCs, notebook PCs and ultramobile premiums (such as Microsoft Surface), but not Chromebooks or iPads
Published by	Gartner
Publication date	April 2022
Original source	gartner.com
Website URL	visit the website

Notes:

Data includes desk-based PCs, notebook PCs, and ultramobile premiums (such as Microsoft Surface). As of Q4 2021, the data includes Chromebooks, but not iPads.

Laptop ownership by brand in the U.S. 2022

Laptop ownership by brand in the U.S. in 2022

Source and methodology information

Source(s)	Statista Global Consumer Survey (GCS)
Conducted by	Statista
Survey period	four waves from Apr 2021 to Mar 2022
Region(s)	United States
Number of respondents	5402
Age group	18-64 years
Special characteristics	respondents who have a laptop in their household
Published by	Statista
Publication date	April 2022
Original source	Statista Global Consumer Survey
Website URL	visit the website

Notes:

Multiple answers were possible. During the survey, the question was phrased as follows: "What brands are the laptops in your household?"

Market share held by PC operating systems in the U.S. 2012-2021, by month

Market share held by the leading computer operating systems in the United States from January 2012 to December 2021

Source and methodology information

Source(s)	StatCounter
Conducted by	StatCounter
Survey period	January 2012 to December 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	StatCounter
Publication date	January 2022
Original source	gs.statcounter.com
Website URL	visit the website

Notes:

n.a.

Digital and well-being device revenue in the U.S. 2017-2025, by segment

Revenue of digital fitness and well-being devices in the United States from 2017 to 2025, by segment (in million U.S. dollars)

Source and methodology information

Source(s)	Statista; Statista Digital Market Outlook
Conducted by	Statista Digital Market Outlook
Survey period	n.a.
Region(s)	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Statista
Publication date	October 2021
Original source	Digital Market Outlook
Website URL	visit the website

Notes:

Data provided by Statista Market Outlook are estimates. The Digital Fitness & Well-Being Devices comprise devices that are explicitly intended for fitness and motion tracking. These include, in particular, smartwatches, smart scales equipped with sensors and activity trackers that measure and analyze

Digital and well-being device users in the U.S. 2017-2025, by segment

Number of users of digital fitness and well-being devices in the United States from 2017 to 2025, by segment (in millions)

Source and methodology information

Source(s)	Statista; Statista Digital Market Outlook
Conducted by	Statista Digital Market Outlook
Survey period	n.a.
Region(s)	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Statista
Publication date	October 2021
Original source	Digital Market Outlook
Website URL	visit the website

Notes:

Data provided by Statista Market Outlook are estimates. The Digital Fitness & Well-Being Devices comprise devices that are explicitly intended for fitness and motion tracking. These include, in particular, smartwatches, smart scales equipped with sensors and activity trackers that measure and analyze

Per user revenue of digital and well-being device in the U.S. 2017-2025, by segment

Average revenue per user of digital fitness and well-being devices in the United States from 2017 to 2025, by segment (in U.S. dollars)

Source and methodology information

Source(s)	Statista; Statista Digital Market Outlook
Conducted by	Statista Digital Market Outlook
Survey period	n.a.
Region(s)	United States
Number of respondents	n.a.
Age group	n.a.
Special characteristics	n.a.
Published by	Statista
Publication date	October 2021
Original source	Statista Digital Market Outlook
Website URL	visit the website

Notes:

Data provided by Statista Market Outlook are estimates. The Digital Fitness & Well-Being Devices comprise devices that are explicitly intended for fitness and motion tracking. These include, in particular, smartwatches, smart scales equipped with sensors and activity trackers that measure and analyze

Quarterly wearables shipments worldwide 2014-2021, by vendor

Wearables unit shipments worldwide by vendor from 1st quarter 2014 to 4th quarter 2021 (in millions)

Source and methodology information

Source(s)	IDC
Conducted by	IDC
Survey period	Q1 2014 to Q4 2021
Region(s)	Worldwide
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	<i>n.a.</i>
Published by	IDC
Publication date	March 2022
Original source	idc.com
Website URL	visit the website

Notes:

n.a.

Top-grossing iOS mobile gaming apps in the U.S. 2021, ranked by daily revenue

Top-grossing iPhone mobile gaming apps in the United States as of March 2021, ranked by daily revenue (in U.S. dollars)

Source and methodology information

Source(s)	Think Gaming
Conducted by	Think Gaming
Survey period	March 33, 2021
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	iPhone only; estimated gross revenue for the day, including in-app purchases and purchase price of the game
Published by	Think Gaming
Publication date	March 2021
Original source	thinkgaming.com
Website URL	visit the website

Notes:

iPhone only, excluding iPad. All revenue figures are estimates.

Leading iPhone apps in the U.S. 2022, by downloads

Leading iPhone apps in the Apple App Store in the United States in February 2022, by number of downloads (in millions)

Source and methodology information

Source(s)	Airnow
Conducted by	Airnow
Survey period	February 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	iPhone apps only, excluding iPad apps
Published by	Airnow
Publication date	March 2022
Original source	airnowplc.com
Website URL	visit the website

Notes:

Figures were rounded.

Leading iPad apps in the U.S. 2022, by revenue

Leading iPad apps in the Apple App Store in the United States in February 2022, by revenue (in million U.S. dollars)

Source and methodology information

Source(s)	Airnow
Conducted by	Airnow
Survey period	February 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	based on downloads to devices in the U.S.
Published by	Airnow
Publication date	March 2022
Original source	airnowplc.com
Website URL	visit the website

Notes:

Figures were rounded.

Leading iPad apps in the U.S. 2022, by downloads

Leading iPad apps in the Apple App Store in the United States in February 2022, by number of downloads

Source and methodology information

Source(s)	Airnow
Conducted by	Airnow
Survey period	February 2022
Region(s)	United States
Number of respondents	<i>n.a.</i>
Age group	<i>n.a.</i>
Special characteristics	based on downloads to U.S. devices
Published by	Airnow
Publication date	March 2022
Original source	airnowplc.com
Website URL	visit the website

Notes:

n.a.