

insider  
SUBSCRIPTION

# 3 Keys to Increasing Subscriber Loyalty



Darryl Hicks, Flexpay



Robbie Kellman Baxter

# SUBSCRIPTION

Insight to grow profitable subscription businesses.



*Daily News & Info*  
*Membership Portal*  
*Subscription Vendor Directory*  
*Subscription Job Listings*  
*Online Training & Webinars*  
*Events & Conferences*

insider  
SUBSCRIPTION  
UPCOMING  
EVENTS  
CALENDAR

**MEMBER-ONLY  
MEETUP**

**Thursday  
JUNE 2 @ 12 PM**

*Customer Service: The key (and sometimes) difficult requests by your subscribers you need to plan for.*

[www.subscriptioninsider.com/EVENTS](http://www.subscriptioninsider.com/EVENTS)

Price Increase  
June 30th



# SUBSCRIPTION SHOW 2022

Actionable Insight and  
Advanced Strategies for What's Next

Join us in New York City or via Live Stream.

Main Conference is November 9-10

Pre-Conference Boot Camps is Nov. 8th



# 3 Keys to Increasing Subscriber Loyalty



Kathy Greenler Sexton,  
Subscription Insider



Darryl Hicks, Flexpay



Robbie Kellman Baxter